

IDEAL DEVELOPMENT AGENCY (IDA)



Annual Report: 2022-23

Get in Touch

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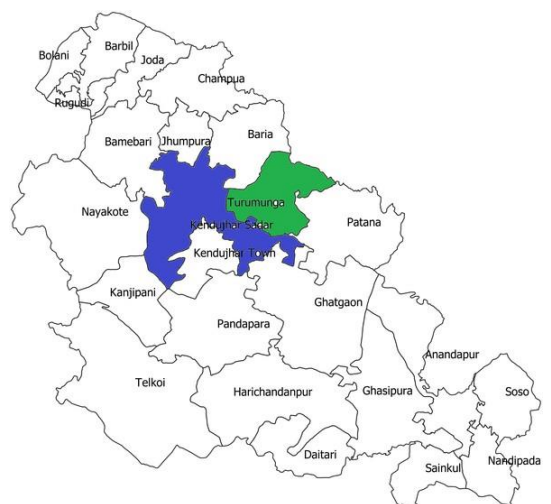


OUTREACH

Odisha Map



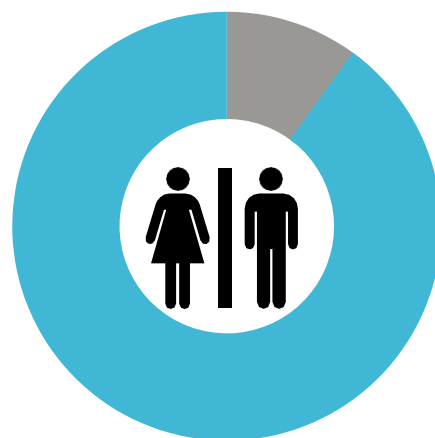
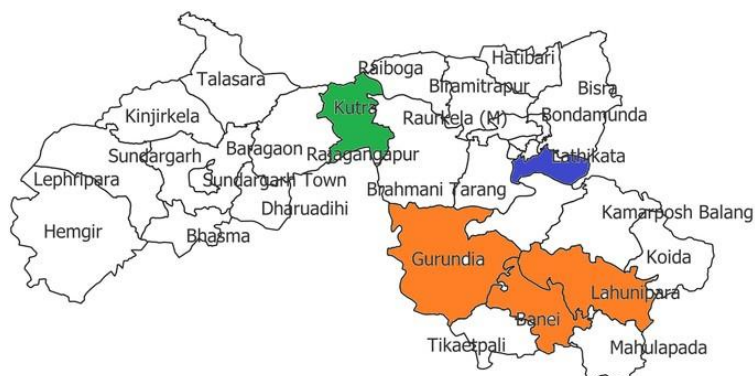
Keonjhar District Map



0 10 20 km

Male
10%

Sundargarh District Map



Female

90%

Impacting 20000+ lives and 201 villages of 48 GPs
Spreading over 8 blocks of 2 districts of Odish

A large group of women, mostly in vibrant saris of red, green, yellow, and blue, are gathered outdoors under the shade of a large, leafy tree. They are all smiling and have their arms raised in the air, some holding hands, suggesting a celebratory dance or a group exercise. The scene is bright and lively, with the women's colorful attire contrasting against the green foliage. A dark blue banner with white text is superimposed over the upper part of the image.

WOMEN ACTS AS A CATALYST FOR CHANGE: IDA



IDA @30- Three Decades of Action for Social Transformation

Development of women and children is at the very core of IDA's activities in the past, present and future. The two and a half decade long journey, which started in the year 1992 in a small village, Suakati, in Kendujhar district of Odisha, India, has enriched, engaged and empowered all of us to serve the community to shape its life better.

<http://www.idaindia.org.in/>

Ideal Development Agency (IDA) is a women-driven organization in the predominantly mining district of Kendujhar, Odisha, India. The bounty of the nature in this region, however, has a flip side to it: the presence of the most defenseless communities suffering acute poverty. Rampant mining activities have had a massive impact on the life of the indigenous inhabitants, forcing them to live in the most unhealthy conditions imaginable. They are highly susceptible to hunger and myriad diseases though the area contributes to the state exchequer immensely. This situation upset a daughter of the land and convinced her about the need to do something for the suffering people in the region way back in 1992. And the realization resulted in the birth of "IDEAL".

Vision A society where all human beings live with dignity and equality with equitable access to resources, opportunities and adequate space for the less privileged to augment and accomplish their potential.

Mission Reaching out to the last person in the community so that everybody gets equal opportunity to lead a dignified, self-sustaining life to make a meaningful contribution to society. The deprived and the defenseless sections of the society find a legitimate and strong voice heard by all and assert their rights over the resources and facilities

GOAL IDA has chosen few thematic areas to devote all its strength with a commitment to bring a permanent change. The idea is to concentrate on those themes and develop organisational capacity through knowledge and skill enhancement to make the interventions meaningful and qualitatively the best possible. This has facilitated us in making some deeply impactful interventions which has assisted unlock the hidden potential of the community and pulled them towards a self-driven expansion path.

Core Value:

EQUALITY: Every member of the team is equally important and respected.

COLLECTIVE DECISION MAKING: We encourage free exchange of ideas, giving voice to the concerns of all the groups and making everyone accountable to each other.

DECENTRALIZATION: Decentralization of planning and implementation at the grassroots level, besides enabling and empowering individuals to articulate their needs.

SELF-RELIANCE: The communities strive for self-reliance making use of their traditional wisdom and value their resources, including knowledge and skill and adopt a lifestyle molded on the local environment and based on eco-friendly and healthy principles sensitive to natural resources.

AUSTERITY: Austerity in thought and action, as well as lack of barriers and levels that prevent direct interaction. **INCLUSIVE GROWTH:** The growth model must be inclusive with special emphasis on the vulnerable and underprivileged groups.



IDA's Key Interventions through SDGs

Goal-1: More than 10 lakhs employment days Generated at under privileged and tribal communities through asset creations like community plantation, farm ponds and other soil conservation measures under the support of government

Goal-2: 3500 community-based organisations formed and strengthened at village and cluster level to monitor the food and livelihoods security programmes of govt.

Goal-3: More than 500 High risk mothers administered with appropriate health facilities. Regular health checkup and immunization programme organised to eradicate health hazards.

Goal 4.: Two Schools runs (SAI Ananda Group of Schools) at IDA Premises with a tune of 150 children studying in the school

Goal-5: More than 1500 women SHGs formed and strengthen. Women participated in the village and panchayat is comparatively increased

Goal-6: With support of OMC and Govt. of Odisha, water and sanitation programme carried out in model villages.

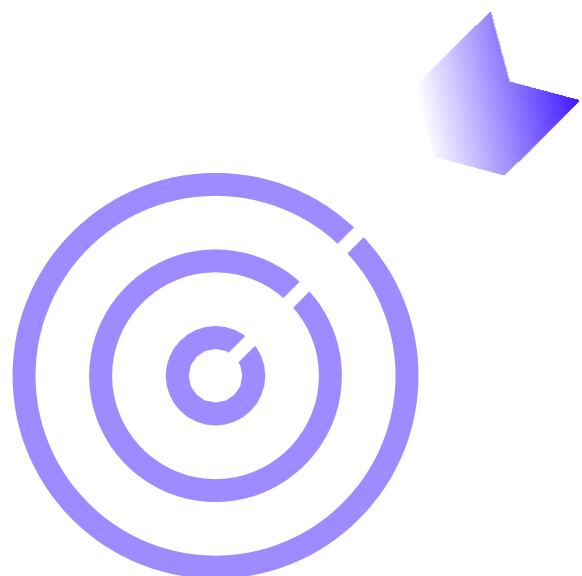
Goal 10: Strives to reduce the inequalities among male and female. Girl child education, women empowerment through SHGs, decision making of women at village and panchayat are the role models.

Goal-11: More than 5000 community-based organisation actively involved in the process of ensuring good governance system.

Goal-12: The production of undulated land enhanced through intervention of high yield varieties and sustainable farming in more than 200 villages.

Goal-13 : Natural resource management and development activities like soil and water conservation measures, plantation, organic farming practices, rainwater harvesting structure carried out in 200 villages

Goal-15: Community based resource management and forest management practices practiced in more than 100 villages



Goal-16: More than 5000 community-based organisations strengthened at village and panchayat level to monitor the govt. programme, tag the right holders with govt. scheme and services and manage their resource

Current Programmes Current Programmes

- Agriculture Production Cluster
- Millet promotion
- Crop Diversification
- Health & Sanitation
- Crèche programme
- Sai Ananda
- Group of Schools
- Skill Development Training
- Training to PRI members
- Geriatric Care
- Gurujan
- Senior Citizen Home
- Child Right

AREA OF OPERATION

Keonjhar, Sundargarh, Mayurbhanj, Jajpur, Deogarh & Angul District of Odisha

Promotion of Agriculture Clusters

About 82% of farm households in the district belong to the small land holding category, implying unsustainable practices making agriculture a subsistent practice for survival at best than a viable livelihood option. Low intensity farming practices in the absence of knowledge and skill for high intensity farming leads to low productivity. Unsustainable agricultural practices like

over exploitation of land and water, mono cropping and use of chemical inputs have put these resources in danger. The size of the agricultural land has steadily decreased putting more pressure on farm field. Per capita land availability has lowered fast over generations, putting pressure on poor farmers to produce more for their survival. This is leading to harmful farm practices.

IDA is committed to promoting Agriculture clusters based on the paradigm that collectivization is a key tool for minimizing the scale disadvantages faced by small and marginal farmers in improving their bargaining power. Favourable agro-climate in highland regions of Odisha creates possibilities of round-the-year high value crops, especially fruits and Vegetables. Synchronizing agricultural operations at a critical threshold level as per the market requirement will attract market actors. Creation and use of irrigation sources, orchard development, improved livestock rearing, farm mechanization and other livelihood assets are critical factors for doubling the farmer's income. Sustainable and climate resilient practices of agriculture are critical for small holders. Reconfiguring FPO arrangement and building the required ecosystem are critical to sustainable growth, integrating technology as a driver of efficiency and sustainability.

Project Summary

- 3000 smaller farmers would be mobilized in to producer groups(PG)& Producer company
- At least 25 PG would be formed out of which 80% would be meet grade A & B category
- High value vegetables would be selected & would be cover at least 1000 acres per block per year
- 20 no's of agriculture entrepreneurship to develop.
- 400 acres would be brought under irrigation
 - 200 acre would be

Project Objectives:

- cover under Horticulture plantation
- Grading, Shorting, packaging would be done at PG Level
- Around 2100 farmers would be cover under farm mechanization
- 40 % of farmers would practice NPM
- 1000 farmers would be take up improved livestock rearing out of which 750 families would be shed with intensive rearing
- Double income would be of 2100 families 70%
- Promoted PC would be vibrant and providing services to the farmers.

.1. Major interventions for the reporting period (in Brief):

The end of 31st march we have completed 2608 nos of household successfully and involve them in PG. We have completed Staff orientation regarding PC formation and BOD selection in organisation level. There are 25 nos of PG level meeting completed regarding PC formation.

- For Micro irrigation we have involved 17 nos of farmers against 85 acres for Sprinkler installation and subsidy released from the
- department of Horticulture @513400/-.
- We have involved 9 nos of PGs high value crop in summer planning
- We have
- Selected the Winner crop for the summer watermelon, chilli, okra and bittergourd.
- Till 31st March we have successfully collective marketing Ankur hybrid variety

dry chilli by the Om Shanti PG, Karmabahal 250kgx@210= 52500/-

- Generated 25 nos of application for cheque book issue in PG level, out of above we have received 18 nos of PG Cheque book from the concern bank.
- Organised 8 nos of Capacity building training with interface event with the Govt stakeholders for PG dynamic.
- In farm mechanization we linkage subsidy 3 nos of farmers by the line department to purchase Power tiller and Power weeder at Samleimunda and Bheluadihi.
- In Farm Mechanisation Mela at Sundargarh one farmer from our PG awarded by the DDH, Agriculture as a best farmer of Kutra block.
- Successfully 4 days capacity building training completed to the PG members by the Master trainers regarding summer crop plan, Micro irrigation, Mushroom cultivation, fish farming & life stock rearing, record keeping and account settlement.
- One day BOD members FPC concept sharing training completed by the trainer of ORMAS at
- IDA project office, Kutra.
- Attended 3 days state level training regarding FPC formation at Adhikar Campus, BBSR conducted by State Secretary, PRADAN.
- District level plantation meeting attended by SMS at HTI Nildunguri Sambalpur.
- Successfully attended 2 days Livestock rearing training at HTI Nildungri, Sambalpur, the CC of IDA-APC, Kutra.
- PC orientation meeting attend by CCs and CRPs at Balisankara, Sundargarh organized by PRADAN, Secretariat.
- 2 nos NIYO sprayer machine demonstration and distributed among the PG members of Latalaga & Bheluadihi village. IDA has organised 3000 plus small land holder farmers under its cluster development approach. The results have been quite encouraging. Production of crops, including that of high value crops, has gone up in varying degrees. Robust market linkage has already yielded good margins for the small farmers. The augmentation in income has had a positive impact on nutrition, health, education and overall standard of living. A vibrant ecosystem is created where more such small farmers are coming together to improve their collective strength while reaping the benefits of an entrepreneurial approach to farmi household consumption of Ragi coupled with increased production. As best practices:

Seed treatment, 5 optimum time of sowing or transplantation and use of bijamruta, jibamruta, Amrutjal, Handikhat were introduced. This initiative has encouraged utilization Of hillyand sloppy land which was lying unutilized. Millet has emerged as a widely

- Accepted supplementary food grain with manifold increase in demand. More than 40 families have benefitted from this initiative and improved nutrition profile.

Anandashram

Anand Ashrama Old Aged Home is the first and flagship programme of IDA. This Old Age Home are an integral part of our myriad activities. The Ashrama gives special emphasis to old age persons, both women and men, who are from the economically poor families and do not get adequate support from their immediate families, neighbours, and society at large. The Ashram is located inside the campus of the organization and lets the tenants of the ashram mix and interact with a range of people: young children, energetic young fellows to old intellectuals with whom they can share their emotions. The presence of a cross section of people around them day and night provides them enough hustle and bustle to forget their loneliness and get involved in various activities. The caretaker team is trained in handling the physical and mental requirements of the aged persons. The commitment of the young girls in taking utmost care of the inmates has created an exceptionally good ambience where old persons enjoy themselves. A panel of doctors visits the ashram at regular intervals to check the body vitals of the inmates and monitor their health status. The campus houses children who stay in the school hostel.

This financial year we cared 50 Senior Citizens in Old Age Home and Provided Health and Wellbeing Support

- ◆ Nutrition food support
- ◆ Health care Services
- ◆ Yoga and Spiritual Engagement
- ◆ Materials for Personal use Provision of Basic Utilities Basic Infrastructure Facilities
- ◆

Millet Promotion

Promotion Program of (Ragi)Millet is promoted in the district of Kendujhar and sundargarh for its high nutritional values with support from District Mineral Fund (DMF). Considering the dense nutritional value of Ragi, it has been chosen to combat hunger and malnutrition among the poor. IDA is implementing the program in Keonjhar and Sundargarh district of Odisha . The approach is to increase household consumption of Ragi coupled with increased production. As best practices: seed treatment, 5 optimum time of sowing or transplantation and use of bijambruta, jibamruta, Amrutjal, Handikhat were introduced. This initiative has encouraged utilization of hilly and sloppy land which was lying unutilized. Millet has emerged as a widely accepted supplementary food grain with manifold increase in demand. More than 4000 families have benefitted from this initiative and improved nutrition profile.

Sai Anand Group of Schools

Sai Anand International School and Sai Anand Sishu Vidya Mandir are two schools with an aim to imbibe quality education combined with life skills and human values. The focus is on upholding the rich socio-cultural heritage of the community while acquiring contemporary skill and knowledge to become a responsible citizen. They need to realize their full potential and contribute substantially to nation building in the new era. There are 250 students, both boys and girls, studying in these schools. The unique features of these schools are: Strong base of spirituality. Utmost importance on discipline and cleanliness, Extensive use of interactive methods like simulation games, songs and plays to make learning a joyful experience. Individual attention to each child and encouraging them to reach their full potential. 9 A range of extracurricular activities including dance, songs, painting, quiz competitions and debate competitions to help the children get a high moralistic education grounded in rich socio-cultural values. Encourage peer cross learning through mutual group exercises. We have conceived these as educational institutions with a difference. The motto is education with a human face. Public schools have mushroomed in the urban areas. But children on the rural base are not getting quality education due to inaccessibility & lack of paying capacity. IDA is committed to provide quality education to rural children at an affordable cost. We strongly believe that quality education for the coming generation will prove crucial in eradicating poverty and optimal utilization of resources.

Alternative care for the vulnerable children

There are more than 3000 children from 2076 households in our operational area who are vulnerable to abuse and hardships of life. They are deprived of basic education, nutritious food and emotional stability, all of which are essential to grow into a healthy, productive citizen. The support system comes from a stable family. Unfortunately, fast changing lifestyles and breaking down of social fabric due to the advent of mining culture is eroding this safety net. Many parents are migrating, leaving their children behind. Single parents are finding it difficult to provide for their children. Many terminally ill parents and families who have lost their livelihood cannot do justice to their parental duty. IDA intervened and created a security umbrella of foster parents/family care givers who are equipped to offer children security, let them grow up as normal human beings and can provide appropriate care. Foster/kinship families and vulnerable families

receive support in obtaining an income for the whole family and for taking care of the foster children. Entrepreneurship training is provided to foster families to create an alternative livelihood so that they can take care of their children better. Foster families receive the required training and counseling to play their roles as parents better. More than 2000 children have received the support under the project and are leading a better life with an education, improved security and emotional stability.

Better access to Government Schemes

IDA strongly believes in the convergence of efforts. Government has multiple schemes for the poor and underprivileged. But due to lack of awareness among the people about the schemes on offer, most people in the community failed to avail the facilities provided by the Government Agencies earlier. As part of its public responsibility of working with the communities in its operational area, IDA has made them aware of the various developmental schemes for the people. It facilitated various schemes like IAY, Biju Pakka Ghar Yojana, IHHL, AWC Building, Ration Cards to BPL and APL families, Pension to the Old and Widows and various farmers' development schemes run by both the state and Central Government on a regular basis. IDA has also initiated various water supply and irrigation programme of government in its project areas. Through this effort 7000 families have benefitted through better access to social security schemes and support schemes to improve their living standard. Promotion and Income Generation Activities through SHGs IDA has groomed 2350 all-women Self Help Groups (SHGs) from the vulnerable families, providing trade specific income generation projects to make them good entrepreneurs and raising the level of their family income. 1260 SHGs were trained in two specific trades, Food processing (preparation of Badi) and Animal Husbandry. Now 17 SHGs are involved in Badi making, 33 in Poultry Farming, 12 in Goat rearing and 52 in Mushroom Cultivation & 69 SHGs in Vegetable cultivation.

Health

Prevention of Occupational and Contagious Diseases Rampant cases of occupational diseases like Respiratory disorders, Silicosis, T.B., Manganese poisoning, Pneumoconiosis, cancer of lungs and skin problem are found among the community members engaged in mining activities. Contaminated surface and even ground water leads to water related diseases. Malaria is widely prevalent in the mining areas as the abandoned mines have stored stagnant water encouraging mosquito breeding. The air is highly polluted for inhalation due to non-stop dumping and transport activities of dusty mineral rich stones. With several mines set to shut down in the next few years, working as daily labourer in the hazardous mining activities is no more a secure, dependable, sustainable and long term livelihood option. IDA is committed to address this ever-increasing issue through campaigning, linkage with Government agencies, and community awareness along with preventive measures as best practices in mines and adjacent areas. We have reached out to 15000 families through this intervention and intend to focus even more on this area in future.

Health and Hygiene Awareness Campaign

Ensuring a healthy life is one of IDA's core areas of intervention. We regularly organise health camps, especially for children, adolescent girls, and women, in our project areas for the unreached communities.

Advocacy and Campaigns

IEC Campaign on WASH: School programs, GP level campaigns, WASH Raths, village sanitation drives, observation of world sanitation day, etc were organized under this program. Family Convention: Interfaces were organized annually with families and stakeholders on different issues to address their problems. The idea behind this program was to solve the problems of the vulnerable persons facing different problems in their lives. Child Club Activities: We have 25 child clubs, which organize child conventions, child agency, street play etc on issues like eradication of child marriage/labour, school dropout that affect their lives. Awareness Campaign on HIV-AIDS: a mega program was organized in northern part of Odisha covering Keonjhar, Mayurbhanj, Deogarh, Jagatsinghpur, Jajpur and Sundargarh.

Natural Pest Management promotion as low cost alternative and not damaging the ecology:

During 2022-23 we have taken the initiative to cultivated 247 acres of land on Natural Pest Management (NPM) covering 212 households in sadar and jhumpura block of Keonjhar district. Under this initiative the farmer used various organic measures like Handikhata, jeebamruta, sarbakitanasak, agneyastra, beejamruta, Amrutajala. Training and handholding provided to the farmers from time to time when required. Good result observed and the farmers produced good quality products with local organic solution and treated the land for betterment of future cultivation. Farmers sensitized regarding the benefit of the organic and natural pest management and fertilizer to apply on the land.

NATURAL FARMING IN SUKRULI AND KARANJIA BLOCK OF MAYURBHANJ DISTRICT & Urumunda Village of Keonjhar Bansapal Block.

NPM training has been conducted among PG members of MAA Andheri PG at jamdapal village of sukruli block. Prepared Jeebamrutya 53 ltr .on the meeting discussed about NPM practice for all the crops which they will take. The Block project manager of OLM sukruli block had also present on the Training .

The PG has received two lakhs support from Mission Shakti and the PG has supplied Maize seeds 35 acres from ITDA, Karanjia. Low cost Azola pit prepared on the field by the progressive farmer Sri Devanand Pingua village Askipal of Teranty GP of Sukruli block. 220 Acres of Turmeric and Arrrut cultivated in Bansapal block by IDAS own source.

Crop diversification programme under Mega Lift Irrigation Project in Sundargarh District, Odisha

IDA is implementing the crop diversification programme under Mega Lift Irrigation Project in Bonai, Gurundia, Nuagaon, Lahunipada Block of Sundargarh District since 22.11.2022 under the direct supervision & monitoring of CDAO cum PD ATMA, Sundargarh District. Total project target

Plan for five year is 940 ha & this year achievement is 764.7 ha.

Objective of the Project:

- Different types of non-paddy crops grown in that MLIP area.
- Methods of processing of different non-paddy crops.
- Quality issues in processing of non-paddy crops.
- Different machinery for processing of non-paddy crops.
- Issues and challenges in the setting up the processing units.
- Storage and packaging of processed products.
- Different value-added products of non-paddy crops.
- Govt. support for establishment of processing plant & value addition.
- Business development plan for non-paddy-based products.

Achievement:

- Baseline survey
- Awareness meeting
- Preparation of Micro plan
- Farmers selection
- Land & crop selection
- CBOs selection
- FPO selection
- 12 no's Non-Residential Training of members of FA/CBOs/ Progressive farmers held this year.
- Crop Demonstration: Millet,Pulses ,Oilseeds ,Maize ,Vegetables,Arhar, Till, Ragi , Groundnut etc. 32 Villages covered under this project.
- Incentive to farmers
- Leverage with different Govt. scheme
- Market study
- Buyer & seller meet
- Marketing the products
- Joint meeting with Govt. stakeholders , Farmers,CBOs,IDA staffs

Photographs



Increasing Productivity Amongst Weavers and Artisans by Restoring Vision Through Eye-Screening and Provision of Eyeglasses in Keonjhar & Mayurbhanj District of Odisha, India

Collaboration with: Vision Spring, New Delhi

Organised By: Ideal Development Agency (IDA)

Banajodi, Keonjhar, Odisha, India

Dated 17th May to 5th August 2022

According to the World Health Organization estimates, more than 700 million people in the developing world struggle with poor life quality due to bad eyesight. It is estimated that uncorrected vision results in \$227 billion in lost productivity to the global economy¹. Yet, 1.1 billion globally need eyeglasses for near vision correction and their vision can be restored with a simple pair of reading glasses.

In India alone, an estimated 300 million people require eyeglasses for vision correction. Blurry vision compromises one's ability to work effectively, to read and learn in school, and to navigate surroundings with ease and safety. For many living in developing countries suffering from vision loss, a pair of eyeglasses could mean the difference between opportunity and loss of income and quality of life.

Artisans are the backbone of India's non-farm rural economy, engaged in craft production to earn a livelihood. However, propelled by loss of markets, declining skills and difficulty catering to new markets, the number of Indian artisans has been rapidly decreasing. Crafting a Livelihood

calls for re-investment in India's artisans to safeguard history, culture and an important source of livelihood

While historically crafts received royal and aristocratic patronage, they have slowly lost relevance as India industrialized. Over the past 30 years, the number of Indian artisans has decreased by 30% and vast majority of artisans operate in informal work settings. Investing in the crafts sector offers tremendous opportunity to improve the economic, environmental and social conditions of rural communities, by tapping into the global market, the environmental benefit of low polluting industries, and the economic and social empowerment of many rural households.

Artisans and their families suffer from a range of health issues. They suffer from backache and poor eyesight as they work in dark dingy places sitting continuously for eight to nine hours. As most of the looms are situated in houses where there are no adequate light and ventilation facilities, it results in weavers being affected by poor eyesight and other serious health issues.

Objective

Ensuring Increase in Productivity & Enhancing quality of life through enabling clear vision in the weavers' and artisans' clusters amongst various networks of the textile industry in India.

Expected Outcomes

- Provides feeling of immediate well-being.
- Direct tangible benefit to artisans and weavers in the weavers and artisans clusters amongst various networks of the textile industry in India, who will receive vision screening through this project and an estimated number of artisans and weavers will be determined to have refractive error or presbyopia and will receive eyeglasses.
- Further, these artisans and weavers who will have their vision screened and who will receive eyeglasses through this project, their family members will benefit from their increased earning potential, ability to perform tasks which includes weaving, stitching, beading, threading work along with basic household tasks like separating particles from rice grains, threading a needle etc. (number of artisans/weavers * 5 family members per worker on average).
- Productivity boost by up to 32%.3
- Economic impact to be increased in the targeted region.

Target for Eye-screenings: 10,000 (Artisans with family members & children)

Covered: Artisans: 6160 & children: 3850 (Total: 10,010)

Area: Keonjhar & Mayurbhanj District, Odisha

COVERED ARTISAN LIST (Community)

Sl no	Name of village with Address	Block	District	Name of the trade	Total population
1	Tikarpada	Keonjhar Sadar	Keonjhar	Terracotta	500
2	Bata Harichandanpur	Ghatagaon	Do	Do	150
3	Badneuli	Jhumpura	Do	Do	250
4	Dhakota	Ghasipura	Do	Stone Carving	200

5	Murusuan	Jhumpura	Do	do	150
6	Alati	Ghasipura	Do	do	130
7	Badadumuria	Jhumpura	Do	Applique craft	150
8	Arsala	Jhumpura	Do	Do	120
9	Jhumpura	Jhumpura	Do	Do	130
10	Khuntapara	Jhumpura	Do	Do	120
11	Fakirpur	Anandapur	Do	Paper craft	50
12	Raikala	Keonjhar sadar	Do	Do	80
13	Harichandanpur	Harichandanpur	Do	Do	150
14	Ghasipura	Ghasipura	Do	Weaving	100
15	Bhagamunda	Harichandanpur	Do	Do	100
16	Atopur	Keonjhar municipality	Do	Bamboo	300
17	Keri	Keonjhar Sadar	Do	Do	150
18	Kendeiposi	Patna	Do	Do	100
19	Atopur	Keonjhar Sadar	Do	Badi	200
20	Dimbo	Keonjhar sadar	Do		200
21	Gobardhan	Keonjhar sadar	Do		100
22	Upper Kusumita	Keonjhar sadar	Do	Leaf Cup Plate	150
23	Tala Kusumita	Keonjhar sadar	Do	Do	100
24	Upper Kampodihi	Keonjhar sadar	Do	Do	150
25	Tala Kampodihi	Keonjhar sadar	Do	Do	150
26	Naupada	Keonjhar sadar	Do	Do	130
27	Saralapenth	Keonjhar sadar	Do	Do	120
28	Ichhinda	Banspal Block	Do	Do	140
29	Vegidihi	Banspal Block	Do	Do	20
30	Medinpur	Banspal Block	Do	Do	125
31	Tala Kainsari	Banspal Block	Do	Do	100
32	Champey	Banspal Block	Do	Do	150
33	Tentuli	Banspal Block	Do	Do	150
	SUB TOTAL				4915
34	Khichhing	Raruan	Mayurbhanj	Stone Carving	600
35	Kesna	Raruan	Mayurbhanj	Do	645
	SUB TOTAL				1245
36	Saida	Pallahara	Angul	Rural Artisans	250
37	Iswarnagar	Pallahara	Angul	Rural Artisans	250
	SUB TOTAL				500
	TOTAL				6160

COVERED ARTISAN CHILDREN LIST (School)

Sl no	Name of village with Address	Block	District	School	Children covered
1	Tikarpada	Keonjhar Sadar	Keonjhar	2	102
2	Bata Harichandanpur	Ghatagaon	Do	1	45
3	Badneuli	Jhumpura	Do	2	56
4	Dhakota	Ghasipura	Do	2	76
5	Murusuan	Jhumpura	Do	2	82
6	Alati	Ghasipura	Do	3	54
7	Badadumuria	Jhumpura	Do	2	48
8	Arsala	Jhumpura	Do	2	56
9	Jhumpura	Jhumpura	Do	5	93
10	Khuntapara	Jhumpura	Do	1	51
11	Fakirpur	Anandapur	Do	8	186
12	Raikala	Keonjhar sadar	Do	1	45
13	Harichandanpur	Harichandanpur	Do	4	122
14	Sai Ananda Group of School	Keonjhar Sadar	Do	1	75
15	Bhagamunda	Harichandanpur	Do	4	157
16	Atopur	Keonjhar municipality	Do	2	143
17	Keri	Keonjhar Sadar	Do	1	52
18	Kendeiposi	Patna	Do	2	87
19	Atopur	Keonjhar Sadar	Do	2	65
20	Dimbo	Keonjhar sadar	Do	3	128
21	Gobardhan	Keonjhar sadar	Do	3	76
22	Upper Kusumita	Keonjhar sadar	Do	4	126
23	Tala Kusumita	Keonjhar sadar	Do	2	86
24	Upper Kampodihi	Keonjhar sadar	Do	0	43
25	Tala Kampodihi	Keonjhar sadar	Do	1	52
26	Naupada	Keonjhar sadar	Do	1	43
27	Saralapenth	Keonjhar sadar	Do	1	45
28	Ichhinda	Banspal Block	Do	1	52
29	Vegidihi	Banspal Block	Do	1	32
30	Medinpur	Banspal Block	Do	0	43
31	Tala Kainsari	Banspal Block	Do	2	58
32	Champe	Banspal Block	Do	1	49
33	Tentuli	Banspal Block	Do	1	59
34	Keonjhar Municipality	Keonjhar Municipality	DO	5	570
	SUB TOTAL			80	3057
35	Khichhing	Raruan	Mayurbhanj	5	485
36	Kesna	Raruan	Mayurbhanj	2	308

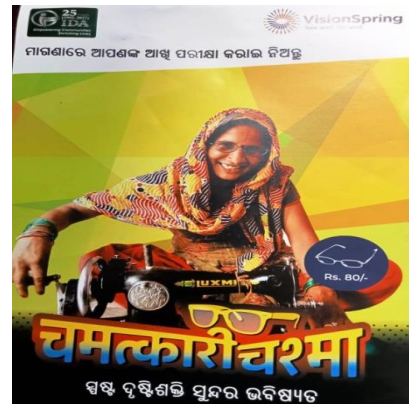
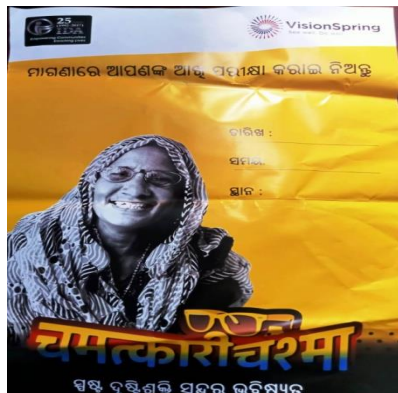
	SUB TOTAL			7	793
	TOTAL			82	3850

Team Details during camp:

Sl. No.	Team Name	Designation
1	Dr. Sanjeet Maurya	Optometrist (Outreach In charge)
2	Rajkumar	Coordinator
3	Vinit Pandey	<i>Mobilizer</i>
4	Tarun Kumar	Counsellor
5	Sunakar Pani	<i>Mobilizer</i>
6	Rajesh Amanta	coordinator

Photographs





IEC Materials

Free Eye Detection Camp with operation in collaboration of Bhumika Eye Hospital, Keonjhar &

LV Prasad, Keonjhar

Eye Check up: 326, Eye operation (Motiabindu): 108





“WILL IS THE POWER”

Balabhadra Munda, aged about 28 years is a unmarried brother of the 17 year girl child Sibani Munda living at village Mahadeijoda Mundasahi under sadar Block of Keonjhar District of Odisha . A sibling headed family having three sisters and Balabhadra is the only brother. Both of their parents died in malaria in 2008(father Ramachandra Munda and Mother Lemba Munda died in 2017). This family have three acres of cultivable land but Balabhadra the only Brother is differently able, he is not able to walk. Affected with polio Balabhadra was only 16 years old at the time of his father's death. In spite of his disabilities Balabhadra was bound to go agricultural field and plugging the lands in a very risky situation and tried his best to give food in the mouth of the younger sisters, who all are below 18 years of age like 11 years- Mashoori, Golapa-7 years, Sibani -5 years.

Balabhadra was in 9th school standard and all the younger sisters have not gone to school. The young two sisters started their income by join in labour work. The elder sister Mashoori came in contact of a person in workplace and married him in 16 years of age an unauthorized marriage. She has been isolated from her family members and not come in contact with them till date.



Balabhadra could not walk & he could not cultivate the land. Therefore, the family has been facing financial problems like they do not get two times meal a day & basic need. So, the family has been facing problems .His sister Golapa worked as labour & managed the family. Balabhadra got Physical Handicapped pension from Govt.His lands are occupied by other persons. They are cultivating the land & gave few paddy to Balabhadra, which was not sufficient to manage his family



Sibani at School



Sibani is reading in home

There was no any option to manage their life. This issue was discussed in VCPC meeting and the problem Raised by the ICDS worker of that village and the VCPC went to their house for a discussion. After a discussion at VCPC level they decided to write IDA to provide sponsorship support to the sibling headed family under the alternative child and vulnerable family support program.



Sibani is going to School by Cycle



Purchase of Goats



Counseling to Sibani & other members in the family by IDA Staff

He has tried to raise his income by keeping goat and construct a goat shed in his house by keeping three goats. Now he wants to start a vegetable selling in his own village market.

As a secretary of the care givers association Balabhadra able to work sincerely and dedicatedly which proves the intention of his activeness? Balabhadra says” the small support and encouragement of the IDA and villagers make my life beautiful. The IDA has been given the sponsorship support since 2018 to the family of Rs 2000 /PM. The houseless sibling headed family got support of a house after making linkage with Gram Panchyat with the effort of the Sarpanch facilitated by IDA staffs under Pradhanmantri Awash Yojana (PMAY). This family also tagged with other Social Security Schemes as follows

- Ration Card
- BPL Electric Line connection
- Indian house hold latrine(IHHL)
- Biju Krushaka Kalyana Yojana
- Rashtriya Swasthya Bima Yojana
- Person with Disability.
- Cycle through Sarbasikhya Abhijan
- Pradhanmantri Ujjala Yojna (New Gas connection)
- Tri wheeler cycle proposal under process.

Balabhadra is one active member of Nua Jiban Care Giver Association. The Association selected him as Secretary since last year. And he has been going to attend the meeting, training & bank. One person is taking him by Bi Cycle on paid basis.

Balabhadra proved himself a responsible foster care giver by sending an irregular school dropout child Sibani Munda aged about 17 years at present studied in 10th standard to nearest government high school. Like other two siblings who are not attend the school due to their situation, Balabhadra realized the importance of education and decided to educate the little Sister. He is able to guide the family and live with maintaining the sanitation, education, only family using toilet and practicing health and sanitation regularly. All these happen due to the strong will power of Balabhadra

CASE STUDY ON OYSTER MUSHROOM FARMING IN SIALJORE VILLAGE, KHUSHI PRODUCER GROUP- KUTRA BLOCK – SUNDARGARH ,PFA-IDA



SIALJORE VILLAGE INFORMATION-
TOTAL HH-135, POPULATION-472, ST POPULATION -422. TOTAL GEOGRAPHICAL AREA-116, PRODUCER GROUP NAME- KHUSHI PRODUCER GROUP. TOTAL MEMBER-150. ACCOUNTS OF THE PRODUCER GROUP OPENED AT ULTRA CANARA BANK. TOTAL AMOUNT DEPOSITED AT BANK- RS 35000/-
KHUSHI PRODUCER GROUP, TOTAL MEMBERS -150

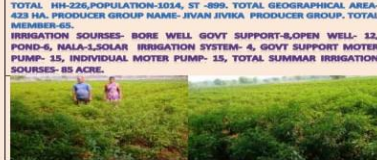



5 MEMBERS OF KHUSHI PRODUCER GROUP HAS FARMED OYSTER MUSHROOM OF 200 BAGS. THEY HAVE INVESTED PADDY STRAW, POLYTHENE, MUSHROOM SEED, AND REQUIRED MATERIALS COST OF -RS.7500/- . TOTAL PRODUCTION OF OYSTER MUSHROOM WAS 100 KG. THEY HAVE CONSUMED 30 KG FOR THEIR OWN FAMILY AND SELL 100 KG OF OYSTER MUSHROOM AT THEIR OWN STEP @ RS.150/PER KG. TOTAL COST OF SELL WAS RS.15000/- . THE GROUP IS ALSO AWAILED GOVT SUBSIDIES OF RS.7500/- FROM HORTICULTURE DEPARTMENT. THE GROUP HAS DISTRIBUTED THE PROFIT AMOUNT OF RS.3000/- EACH AMONG EACH OTHER.

CASE STUDY ON CHILLY PRODUCTION VILLAGE –RAJABASA OF KUTRA BLOCK –SUNDARGARH .PFA-IDA



RAJABASA VILLAGE INFORMATION
TOTAL HH-226, POPULATION-1014, ST -499. TOTAL GEOGRAPHICAL AREA-423 HA. PRODUCER GROUP NAME- JIBAN JIVIKA PRODUCER GROUP. TOTAL MEMBER-65.
IRRIGATION SOURCES- SORE WELL GOVT SUPPORT-OPEN WELL- 12, POND-6, NALA-1, SOLAR IRRIGATION SYSTEM- 4, GOVT SUPPORT MOTER PUMP- 15, INDIVIDUAL MOTER PUMP- 15, TOTAL SUMMAR IRRIGATION SOURCES- 65 ACRE.




OUTRIGA LAKSA W/O- GOUTAM LAKSA IS THE MEMBER OF JIBAN JIVIKA PRODUCER GROUP. SHE HAS TOTAL LAND HOLDINGS OF 2.50 ACRE & IN PRESENT RABI/ SUMMAR SEASON SHE HAS ADOPTED 1.5 ACRE OF CHILLY FARMING. EARLIER ON THAT LAND SHE WAS FARMED BRINJALS. DUE TO LOSSES IN BRINJAL FARMING FOR INSECTS AND PEST ATTACK SHE HAS FARMED CHILLY FARMING. SHE HAS NO ISSUE OF MARKETING. CHITTU THE BUSINESS MAN OF KOURKELA BEARING MOH NO-PSB394562 IS PURCHASING ALL GREEN CHILLY @ RS.40/- TO RS.20/- ACCORDING TO THE MARKET RATE . THE RED CHILLY IS SELLING @ RS.140/- PER KG AT HER FARM YARD. TILL DATE SHE HAS SPENT RS.40000/- FOR CHILLY FARMING AND SELLING HAS DONE RS.60000/- . IT IS EXPECTED THAT TOTAL NET PROFIT WILL BE RS.150000/- MORE FROM THE CHILLY FARMING.

IN RAJABASA VILLAGE 58 FARMERS ARE FARMING CHILLY OUT OF THEM 48 ARE FROM THE JIBAN JIVIKA PRODUCER GROUP. THEY ARE SUGGESTING FOR MORE TRAINING ON CHILLY FARMING PROCESS BY THE KUSHI VIKHAN KENDRA (KVK) EXPERTS FOR MORE PRODUCTION AND SUPPORT FOR SOLAR IRRIGATION SYSTEM TO REDUCE THE COST OF IRRIGATION.




OUR PARTNERS...SUPPORTING ORGANISATIONS

Sl No	Name of the Donor	Project
	GOVT. Agency	
1	Agriculture Technology Management Agency(ATMA) & DMF,Sundargarh	Special Programme for Promotion of Millets in Tribal-cum-Mining areas of Lathikata block of Sundargarh
2	Odisha Millets Mission	Single Women Pilot intervention of Odisha Millet Mission in Lathikata Block of Sundargarh District
3	Deputy Director of Horticulture, Sundargarh & DMF,Sundargarh	Promotion of Agriculture Production Clusters (APCs)
4	CDAO cum PD ATMA,Sundargarh	crop diversification programme under Mega Lift Irrigation Project in Sundargarh District
5	State institute for Rural Development & PR PanchayatIraj and Drinking Water department, Govt. of Odisha, Bhubaneswar	Capacity Building programme for elected PRI members of Keonjhar Sadar & Jhumpura Block
6	BRLF,New Delhi	Promotion of Agriculture Production Clusters (APCs)
7	DRDA,Keonjhar	Social Audit on MGNREGS work
	CSR Partner	
1	Thriveni Earth Movers(p) Ltd	ANANDASHRAM(Home for Senior Citizen)
2	Maa Tarini Logistics,Joda,Keonjhar	ANANDASHRAM(Home for Senior Citizen)
3	MSP,Banua,Keonjhar	ANANDASHRAM(Home for Senior Citizen)
4	Ardent Steel,Keonjhar	ANANDASHRAM(Home for Senior Citizen)
5	Shree Metaliks,Keonjhar	ANANDASHRAM(Home for Senior Citizen)
6	Jindal Steel & Power Limited,Barbil	Project SNEH (ANANDASHRAM)
7	Brand Steel & Power Pvt.Ltd,Keonjhar	ANANDASHRAM(Home for Senior Citizen)
8	Tata steel foundation	Education
9	Vision Spring, New Delhi	Eye-screenings
	Donor Agency	
	KINDERPOSTZEGELS	Alternative care for the children & family & stopping child marriage in Keonjhar district, Odisha

ACCOMPLISHMENTS...RECOGNITION, AFFILIATIONS AND AWARDS

Name of the Award	Award issuing institution/ Organization	Remarks
(Inter National Level Award)		
Civil Society Award- 2006	UNAIDS ,New Delhi Year: 2006	For outstanding commitment and contribution and support to the national towards HIV&AIDS
(National Level Award)		
Best Citizen Of India Award	International Publishing House New Delhi Year: 2002	For Courageous Contribution in the area of social Welfare and shown a great depth of vision to chalk out the strategies that have been crucial in the setting of a system of assistance for vulnerable women who have nobody to fight for their cause even if they are being exploited or treated cruelly
2019-SAMAJ SAMMAN (Life time achievement for Social Service)	The Samaj Year: 2019-20	Lifetime Achievement on the eve of The Samaja 100 years' celebration
Rajib Gandhi Sadbhabana Award-2005	Rajib Gandhi Foundation ,New Delhi	Best Social Worker(NGO)
State Level Awards		
Best Social Work.	KhabarTabar, Award Keonjhar Year: 1998	For Best Social Work
Kampal Mohanty Memorial Environmental Award	Nehru Institute of youth Affairs, Bhubaneswar Year: 1999	In Creating Environmental Awareness and Environmental Protection

Swarnalata Smurti Puraskar	Swarnalata Smruti Committee, Odisha	For decade long contribution towards Social Development in Odisha
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	Year: 2002	
Kainchamali Samardhana	Kainchamali Prakashani,Odisha Year: 2014	For Contribution Towards Social Work.
Mana Manini Samman-2014	Mana Manini, NiladreeVihar Bhubaneswar. Year: 2014	Samaj Seba
Biraja Samman-2014	Ghungur,Natya Anustana,Jajpur Year: 2014	Helping the Helpless
Sidheswory Seba Samman- 2015	Punya Utkal Foundation Year: 2015	For Spreading the Education for the Vulnerable Children
2 ND Odisha State Excellence Awards	Council For Media, Satellite And Broadcasting,New delhi Year: 2018	Best Social Worker of the year-2018 Award
Citizens Award-2018	Keonjhar Development Council(KDC) Year: 2018	Best Social service on Promoting innovative agriculture and strengthening livelihood in tribal belt of Odisha.
Krushi Prativa Samman-2018	ICAR &Odisha KrushakSamaj, and IFFCO,Bhubaneswar Year: 2018	On World Food Day for contribution towards a Zero Hunger Generation by 2030
BE THE INSPIRATION for 2018-19	Rotary International-3262	Contribution in the field of women empowerment in the District
Nomination for Odisha Citizens Award-2017-18	OTV	For social Service

Corporate Professional Award-2018	Konark Entertainment,BBSR	SAMAJA SEBA
Nillimarani Seva Sanman 2021	Nilimarani Seva Trust,Kalarabank	SAMAJA SEBA
District Level Awards		

Mahila Samman	District Administration Year: 2016	On the eve of international Women's Day as Women Achiever for women Empowerment.
Raja Mohastava Award	Raja Mohastava Committee, Keonjhar Year: 2018	(District Level Awards) Service for Ageing
Gopabandhujiyoti-2015	The Samaja	For outstanding Social Work
Mahila Samman	Gandhamardan Iron Ore Mines ,Suakati 8 th March 2023	On the eve of international Women's Day as Women Achiever for women Empowerment in Innovation and Technology for Gender equality
Mahila Samman	Barbil Mahila Mahasangha 8 th March 2023	On the eve of international Women's Day as Women Achiever for women Empowerment

AWARDS



KAMPAL MAHANTY MEMORIAL STATE AWARD



UNAIDS CIVIL AWARD -2006



BIRAJASAMMANA-2014



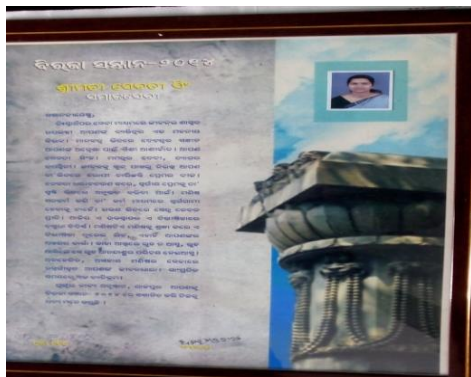
SIDHESWORY SEBA BIRAJA SAMMANA-2015



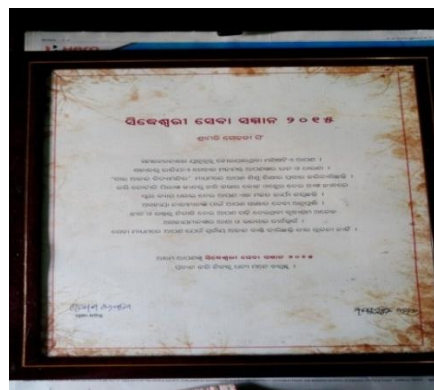
NEHRU INSTRUCTION OF YOUTH AFFAIRS



RAJIV GANDHI SADBHABANA AWARD



BIRAJA SAMMAN-2014



SIDHESWARY SEBA SAMMANA-2015



MANAMALINI SAMMANA-2014



RAJIB GANDHI SADBHBABANA AWARD



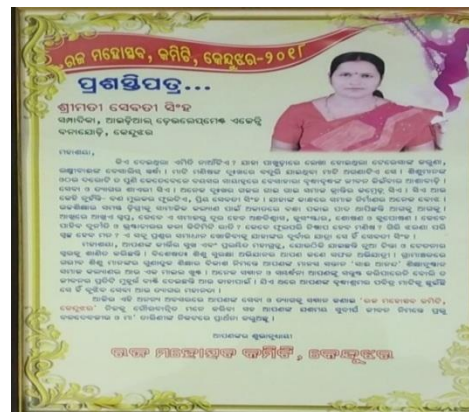
CIVIL SOCIETY AWARD



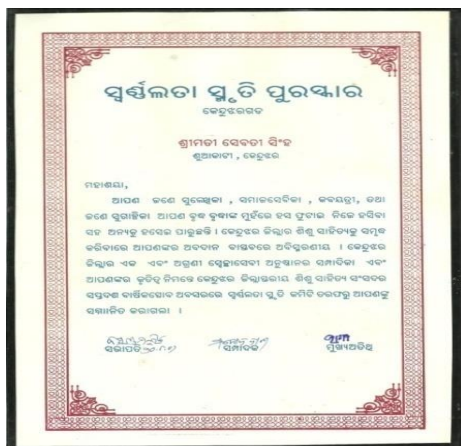
BEST CITIZEN OF INDIA AWARD



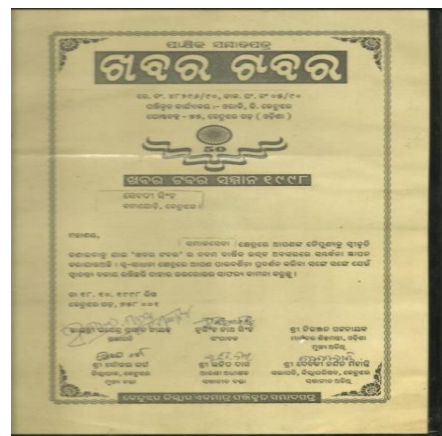
KAINCHAMALISAMARDHANA



BEST SOCIAL ACTIVIST AWARD



SWARNALATA AWARD



KHABAR TABAR AWARD



ROTARY INTERNATIONAL AWARDS





2ND ODISHA STATE EXCELLENCE AWARDS



CITIZEN AWARD 2018



CORPORATE PROFESSIONAL AWARD - 2018



Krushi Prava Samman-2018



FELICIATED IN PRANAM MATRUBHUMI ,KEONJHAR PROG



Life time achievement for Social Service by The Samaja





Nillimarani Seva Sanman 2021



Awarded in International Women's Day

PUBLICATION IN SOCIAL MEDIA

Publications in YouTube

- ❖ <https://youtu.be/-sSETaJvFR4>: Introducing “Your Confident”- #talkto yourconfident, #counsellinginodisha on Mental Health Awareness

- ❖ <https://youtu.be/WLkvfN4Bull>:- Sebati Singh Success Story- IDA-HD- 2020 on you educate a man ; you educate...
- ❖ <https://youtu.be/playlist?list=PL1YdjotfzGo8Bqr2mLsrqONCpL4mFANcm>:-Struggling life of Sebati Singh for dream project of Ananda Ashram
- ❖ <https://youtu.be/957OJzJ35pE>:- AnandaaAsahram. HD Sebati Singh IDA Short Film
- ❖ <https://youtu.be/kZSg0O0F9Vc>:- Sadara Block Savagruha Swacheyasebi Anustana news10 Odia
- ❖ https://youtu.be/vGobP_MbBps:- Child care HD Sebati Singh IDA Short Film – Analternative Child care concepts
- ❖ <https://youtu.be/R9qVu1nrWic> :- Sebati Shingh Anandashram a TV Coverage on Mother's day
- ❖ <https://youtu.be/oXMmqku9Lml> :- Bitter gourd Cultivation at Satyanarayana Producers Group Sadar block by IDA APC.
- ❖ <https://youtu.be/knHyj8n14fs> :- Millet Cultivation in tribal area Keonjhar.
- ❖ <https://youtu.be/wpRCIM7NFn4>:- Sebati Singh Anandaasharam a TV coverage on Mother's day.
- ❖ <https://youtu.be/JRQr-sP6eiQ> :- Success story of Sulochana Behera a Beneficiary supported by IDA Bananjodi Keonjhar.
- ❖ https://Youtube.com/playlist?list=PLt7qnSaZQKoJy_1KjdheNEQ-8r&IBnPI : Success story of Sulochana Behera a Beneficiary supported by IDA Bananjodi Keonjhar.
- ❖ <https://youtu.be/fZIHAYSVH-0>:- Holy Observation at Old age Home
- ❖ <https://youtu.be/xTrJNKpLjns> : Women farmers success during COVID 19
- ❖ <https://youtu.be/L04j-XP51PY>: HIV awareness at Keonjhar District by IDA
- ❖ <https://youtu.be/SZqZnWN91No> : Award 2018 for social work.
- ❖ <https://youtu.be/WLkvfN4Bull> : Sebati Singh Success Story
- ❖ https://youtu.be/M_h53x-D7BI : Sebati Singh Nkara Sangharsha Kahani # Liveodishanews.
- ❖ <https://fb.me/1W1PF3Lb5>: Maa Pari Kia Heba

Membership in National/State Level Network working

S. No	Name of the Network	National / State
01	<i>Coalition for Food and Nutrition Security (CFNS), New Delhi</i>	National
02	PRAN Bodh gaya (NPM Partner)	National
03	Nemani-RRA Network	National
04	NPM net work , Bangalore	National
05	Sustainable Agriculture Network Odisha	State
06	Odisha Right to Food campaign	state

Governing Board List

Sl No	Name	Address	Gender	Occupation	Position/ Designation
1	Kishore Sahoo	At/po:Padmapur, District: Keonjhar, Odisha	Male	Social Service	President
2	Bibhuti Bhusan Parida	At: Baladevjew Colony, Lane No: 10, Po/ Dist.: Keonjhar, Odisha	Male	Retd. Govt.Officer	Vice– President
3	Chandra kanta Baral	At: Banajodi, Po: Padmapur, Keonjhar, Odisha	Male	Social Service	Secretary

4	Birendranath Sahoo	At/Po: Dimbo, District: Keonjhar,Odisha	Male	Retd. Govt. Employee	Treasurer
5	Ila Chawda	At:Hatiatarang,Babulal Colony,Po: Keonjhar town,District: Keonjhar,Odisha	Female	Social Service	Member
6	Jabaswari Majhee	At/Po: Tikarpada, District: Keonjhar,Odisha	Female	House Wife	Member
7	Gitanjali Panda	At: At: Jaganathpur,Po: Keonjhar town,Dist.: Keonjhar	Female	House Wife	Member
8	Sourav kumar Mohanty	At: Baral Lodge Gali Po: Keonjhar town, District: Keonjhar,Odisha	Male	Social Service	Member
9	Bhavani Prasad Patra	At/Po: Budamara Via: Raruan, Dist.: Mayurbhanj	Male	Ret. Regional Manager ,Govt.of India ,Insurance Company	Member