



ANNUAL REPORT (2023-24)

IDEAL DEVELOPMENT AGENCY (IDA)

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About IDA

Development of women and children is at the very core of IDA's activities in the past, present and future. The two and a half decade long journey, which started in the year 1992 in a small village, Suakati, in Kendujhar district of Odisha, India, has enriched, engaged and empowered all of us to serve the community to shape its life better. <http://www.idaindia.org.in/>

Ideal Development Agency (IDA) is a women-driven organization in the predominantly mining district of Kendujhar, Odisha, India. The bounty of the nature in this region, however, has a flip side to it: the presence of the most defenseless communities suffering acute poverty. Rampant mining activities have had a massive impact on the life of the indigenous inhabitants, forcing them to live in the most unhealthy conditions imaginable. They are highly susceptible to hunger and myriad diseases though the area contributes to the state exchequer immensely. This situation upset a daughter of the land and convinced her about the need to do something for the suffering people in the region way back in 1992. And the realization resulted in the birth of "IDEAL".

The objective was clear from day one: working for the destitute and the less advantaged, those best with problems, excluded from social security systems and alienated from the mainstream development process. **The Civil Society Awards- 2006 by UNAID** conferred on IDA bears testimony to our determined effort and small contribution to make the society a better and healthier place.

Our Vision A society where all human beings live with dignity and equality with equitable access to resources, opportunities and adequate space for the less privileged to augment and accomplish their potential.

Our Mission Reaching out to the last person in the community so that everybody gets equal opportunity to lead a dignified, self-sustaining life to make a meaningful contribution to society. The deprived and the defenseless sections of the society find a legitimate and strong voice heard by all and assert their rights over the resources and facilities.

Our Goal:

IDA has chosen a few thematic areas to devote all its strength and commitment to bring permanent change. The idea is to concentrate on those themes and develop organizational capacity through knowledge and skill enhancement to make the interventions meaningful and qualitatively the best possible. This approach has enabled us to make some deeply impactful interventions which have helped unlock the hidden potential of the community and pulled them towards a self-driven expansion path.

Thematic Areas of Intervention

The major thematic areas consciously chosen at the beginning continue to be IDA's core domain to make the life of the neglected healthier and happier.

We concentrate on:

- Empowering Women with Rights and Income
- Better Livelihoods through Sustainable Farming & Climate resilient Agriculture
- Caring for the Aged (GERIATRIC CARE) and others neglected by families
- Prevention of Occupational and Contagious Diseases like HIV-AIDS
- Strengthening Skilled Self-Employment to Youth
- Empowering CBOs & PRI for Convergence and Advocacy

Education for the unprivileged children through institution.

Area Of Operation: Keonjhar, Sundargarh, Mayurbhanj, Jajpur & Angul District of Odisha

West Singhbhum District of Jharkhand.

Ongoing Project & Donor:

Sl No	Name of the Donor	Project
A	Govt. Agency	
1	Agriculture Technology Management Agency(ATMA) & DMF,Sundargarh	Special Programme for Promotion of Millets in Tribal-cum-Mining areas of Lathikata block of Sundargarh
2	Odisha Millets Mission	Single Women Pilot intervention of Odisha Millet Mission in Lathikata Block of Sundargarh District
3	Deputy Director of Horticulture, Sundargarh & DMF,Sundargarh	Promotion of Agriculture Production Clusters (APCs)
4	CDAO cum PD ATMA,Sundargarh	Crop Diversification programme under Mega Lift Irrigation Project in Sundargarh District
5	CDAO cum PD ATMA,Angul	Crop Diversification programme under Mega Lift Irrigation Project in Angul District
6	CDAO cum PD ATMA, Jajpur District	Crop Diversification programme under Mega Lift Irrigation Project in Sukinda block of Jajpur District
7	State institute for Rural Development & PR Panchayat Raj and Drinking Water department, Govt. of Odisha, Bhubaneswar	Capacity Building programme for elected PRI members of Keonjhar Sadar & Jhumpura Block
8	DRDA,Keonjhar	Social Audit on MGNREGS work
B	CSR Partner	
1	Maa Tarini Logistics,Joda,Keonjhar	ANANDASHRAM (Home for Senior Citizen)
2	MSP,Banua,Keonjhar	ANANDASHRAM (Home for Senior Citizen)
3	Ardent Steel,Keonjhar	ANANDASHRAM (Home for Senior Citizen)
4	Shree Metaliks,Keonjhar	ANANDASHRAM (Home for Senior Citizen)
5	Jindal Steel & Power Limited,Barbil	Project SNEH (ANANDASHRAM)
6	Brand Steel & Power Pvt.Ltd,Keonjhar	ANANDASHRAM (Home for Senior Citizen)
7	Tata Steel	Education (Provide PLC Teachers)
C	Pvt. Donor	
1	Dhwani Foundation	Odisha Niranthara Classic Programme

Name of Project: Promotion of Agriculture Production Clusters (APCs) in tribal Regions of Odisha

Name of Organization(s): Ideal Development Agency (IDA), Keonjhar

- **Project Summary**

- .1. Project Objectives:**

- 3000 smaller farmers would be mobilized in to producer groups(PG)& Producer company
- At least 25 PG would be formed out of which 80% would be meet grade A & B category
- High value vegetables would be selected & would be cover at least 1000 acres per block per year
- 20 no's of agriculture entrepreneurship to develop.
- 400 acres would be brought under irrigation
- 200 acre would be cover under Horticulture plantation
- Grading, Shorting, packaging would be done at PG Level
- Around 2100 farmers would be cover under farm mechanization
- 40 % of farmers would practice NPM
- 1000 farmers would be take up improved livestock rearing out of which 750 families would be shed with intensive rearing
- Double income would be of 2100 families 70%
- Promoted PC would be vibrant and providing services to the farmers.

- .2. Major interventions planned for the reporting period (in Brief):**

- The end of 31st March we have completed 3001 nos of household successfully and involve them in PG.
- Successfully completed Staff orientation regarding PC formation and BOD selection in organisation level.
- There are 25 nos of PG level meeting completed regarding PC formation.
- For Micro irrigation we have involved 40 nos of farmers against 200 acres for Sprinkler installation and subsidy released from the department of Horticulture @1601000/-.
- The project involved 23 nos of PGs high value crop in summer planning
- Subsequently Winner crop cultivation for the Summer season, selected crops are Watermelon, Okra and Bittergourd.
- Till 31st March we have successfully collective marketing 64 lakhs.
- Generated 25 nos of application for cheque book issue in PG level, out of above we have received 25 nos of PG Cheque book from the concern bank.
- Organised 4 nos of Capacity building training with interface event with the Govt stakeholders for PG dynamic.
- In farm mechanisation we linkage subsidy 8 nos of farmers by the line department to purchase Power tiller and Power Weeder at Nirabahal and Domposh.
- 5 nos of Goat shed and 1 no WSHG mode Poultry farm successfully completed and leverage by the Veterinary department.

- 3. Project Location: (Project Location as per GA)**

Name of the State	Name of the District	Name of the Block	No. of Gram Panchayat	No. of the Villages	No. of HHs Targeted
Odisha	Sundargarh	Kutra	10	22	3000

4. Project Outreach/coverage

Name of the State	Name of the District	Name of the Block	No. of GPs	No. of the Villages	No. of HHs Targeted	No of Households Covered During the reporting period	No of Households Covered till Date (Cumulative)
Odisha	Sundargarh	Kutra	10	22	3000	2424	3001

5. Output/Outcome Progress

S.N.	Activity Description	Unit	Additional Target for FY 2023-24 (As per YPO)	Actual Progress during the reporting period (1 st Apr 2023 to 31 st March 2024)	Remarks
1. Promotion of PGs					
1.1	Formations of PGs (as per OLM guideline)	No. of PGs	0	25	
1.2	Total villages under PGs	No. of Villages	0	22	
1.3	Total Families under PGs	No. of Families	3000	3001	
1.4	No of Agri-entrepreneur groomed	No. of AE	10	0	
1.5	No of PGs received IB & CB	No. of PGs	25	25	
1.6	No of PGs received Working Capital	No. of PGs	25	0	
1.7	Grant mobilized (Rs) for PG	In Lakhs	0	0	
1.8	No. of PGs under grade A/B	No. of PGs	25	25	
1.9	No of women received income in their hand	Number	1000	612	
1.10	No of women received institutional credit through SHG/bank/PG/KCC etc.	Number	500	0	
1.11	No of SHGs availed credit from bank as per Mission Shakti MoU	Number	50	0	
Brief Narration of above activities (Promotion of PGs): 25 nos of Producer Groups (PGs) have been successfully formed, and all 25 of them have received the IBCB fund. - Registration of 3000 households and tagging of Self-Help Groups (SHGs) has been completed in the MIS portal. 25 nos PGs (FGT) have successfully completed the assessment process. However the process is on going for					

Working Capital fund.					
2. Agriculture and Horticulture					
2.1	Synchronised production of the planned crops as per APC principles	No. of PGs	18	25	
2.2	No. of HHs received Agri inputs through PC/AE	No. of HHs	0	0	
2.3	Total area covered in high value crops (Veg, pulses, oilseeds, High Value Paddy)	Acres	1872	2135	
2.4	No. of net HHs involved in high value crops (Veg, pulses, oilseeds, High Value Paddy)	No. of HHs	2205	2424	
2.5	Total net area covered in high value veg crops	Acres	1600	1454.6	
2.6	Net HHs involved in high value vegetable crops	No. of HHs	2400	2034	
2.7	Total area covered in high value vegetables-Kharif	Acres	650	449.1	
2.8	No. of HHs involved in high value vegetables-Kharif	No. of HHs	850	764	
2.9	Total area covered in high value vegetables- Rabi	Acres	550	686.3	
2.10	No. of HHs involved in high value vegetables- Rabi	No. of HHs	800	1521	
2.11	Total area covered in high value vegetables- Summer	Acres	400	319.2	
2.12	No. of HHs involved in high value vegetables- Summer	No. of HHs	400	780	
2.13	Total net area covered in oilseeds, pulses, high value paddy crops	Acres	1125	680.4	
2.14	Net HHs involved in oilseeds, pulses, high value paddy crops	No. of HHs	405	911	
2.15	Total area covered in oilseeds, pulses, high value paddy crops-Kharif	Acres	200	0	
2.16	No. of HHs involved in oilseeds, pulses, high value paddy crops - Kharif	No. of HHs	250	0	
2.17	Total area covered in oilseeds, pulses,high value paddy crops- Rabi	Acres	50	661.2	
2.18	No. of HHs involved in oilseeds, pulses, high value paddy crops - Rabi	No. of HHs	120	871	
2.19	Total area covered in oilseeds, pulses, high value paddy crops-Summer	Acres	22	19.2	
2.20	No. of HHs involved in oilseeds, pulses, high value paddy crops - Summer	No. of HHs	35	63	
2.21	Subsidy linkage done for High Value crops (Hybrid veg, Pulses, Oilseeds,	Acres	150	18	

	Spices, Sweet potato, high value paddy etc..) in acre				
2.22	Total amount mobilized in High Value Crops (Hybrid veg, Pulses, Oilseeds, Spices, Sweet potato, high value paddy etc..)	In Lakhs	95.45	49.93	
2.23	Total area covered in fruit tree plantation	Acres	200.36	158.36	
2.24	No. of HHs involved in fruit tree plantation	No. of HHs	100	70	
2.25	Total amount mobilized in fruit tree plantation	In Lakhs	55.6	12.51	
2.26	No of PGs involved in sorting/grading and packaging	No of PGs	7	0	
2.27	No of PGs involved in collective marketing	No of PGs	10	19	
2.28	No. of HHs involved in collective marketing	No. of HHs	200	414	
2.29	Total volume of produce sold collectively	Quintals	2000	1922.68	
2.30	Total amount sold collectively	In Lakhs	70	64.24	

Brief Narration of above activities (Agri & Horticulture):

- The project involved 18 no of PGs for Synchronised production of the planned crops as per APC principles.
- A total area of 2135 acres was covered with high-value crops including vegetables, pulses, oilseeds, and high-value paddy.
- 2424 households were involved in cultivating high-value crops such as vegetables, pulses, oilseeds, and high-value paddy.
- A total net area of 1454.6 acres was covered with high-value vegetable crops.
- During the Kharif season, a total area of 449.1 acres was covered with high-value vegetables, involving 764 households.
- During the Rabi season, a total area of 686.3 acres was cultivated with high-value vegetables, involving 1521 households.
- During the Summer season, a total area of 319.2 acres was dedicated to cultivating high-value vegetables, with the active participation of 780 households.
- A total area of 158.36 acres was dedicated to fruit tree plantation, with the participation of 70 households.
- 19 PGs were engaged in collective marketing, resulting in a total volume of 1922.68 quintals of produce sold collectively, amounting to 64.24 lakhs.

3. Setting up of aggregation centres and storage structures

3.1	Installing grading, sorting, weighing and packaging unit (Pack House, Collection Centre, etc.)	No. of Centres	2	0	
3.2	Installing storage structure (Onion Storage, Solar Storage Structure, etc)	No. of Structures	5	4	
3.3	Installing other low-cost Storage Structures (Pusa Zero Energy Cool Chamber, Sabji Cooler, etc)	No. of Structures	1	0	
3.4	Total amount mobilized under the activity	In Lakhs	123	60	

Brief Narration of above activities (Setting up of aggregation centres and storage structures):

- 4 nos of Solar Cooling Chambers have been successfully installed under the OMBADC schemes at Bheluadihi, Domposh, Karmabahal, and Birtola villages within our APC project intervention area. The cold storage

facilities are being utilized safely and efficiently by PG members.					
4. Setting up of PCs					
4.1	No. of PCs registered	Number of PC	1	1	
4.2	No. of shareholders in PC	No. of members	500	108	
4.3	Share capital mobilized (Rs)	In Lakhs	5	1.08	
4.4	Grant mobilized (Rs)	In Lakhs	5	0	
4.5	Credit mobilized (Rs)	In Lakhs	20	0.14	
4.6	Meetings conducted by BoD	No. of meetings	5	5	
Brief Narration of above activities (Setting up of PCs): - A Producer Company formed named Samparna Mission Womens Farmer Producer Company limited and Registered under Company Act (2013) - Five numbers BOD and five numbers Promotors selected. - As per the rule of the Company all documentary formalities i.e. DSC, MCA registration, BCCs are completed. - Till 31st March the Company involved 182 nos of Shareholders and completed Allotment of Share. - Out of 182 shareholders 108 completed ROC filing and distributed among the shareholders to Certificate and Money receipt. - FPC Annual business plan prepare for FY-2024-25 - From 2nd week of the March 2024 the Company started output business, Mustard and Turmeric. Till date the Company net income Rs. 2300/-					
5. Adoption of NPM based practices					
5.1	Construction of NADEP, vermi-compost and other low-cost composting unit	No. of units	20	0	
5.2	No. of HHs practicing NPM	No. of HHs	1000	725	
5.3	Area under NPM	Area (Acre)	500	234.5	
5.4	Total amount mobilized under NPM	In Lakhs	0	0	
Brief Narration of above activities (Adoption of NPM based practices): The project engaged 725 households in the practice of Non-Pest Management (NPM) within a 234.5-acre area dedicated to vegetable farming (i.e. Handikhata, Jibamruta, Bijamruta, Mahulastra, Sarbamoushadhy, Egg & lemon Tonic, FishTonic, Herboliv) in 23 nos of PGs. Pragati PG, Bheluadihi- 67 HH, 27 Acre; Om Shanti PG, Karmabahal- 39 HH, 8.2 Acre; Shanti PG, Bailama- 12 HH, 4.3 Acre; Maa Bhabani PG, Birtola- 64 HH, 20.9 Acre; Unnati PG, Udurma- 12 HH, 2.1 Acre; Shanti PG, Sadhumunda- 22 HH, 10.4 Acre; Asha PG, Damposh- 35 HH, 10.8 Acre; Bajrangbali PG, Katangjharia- 40 HH, 15.4 Acre; Bindu PG, Samlaimunda- 63 HH, 17.5 Acre; Maa Durga PG, Nirabahal- 51HH, 18.1 Acre; Maa Subhadra PG, Latalaga- 75 HH, 25 Acre; Jeevan Jibika PG, Rajabasa- 26 HH, 6.7 Acre, Ashra PG, Kusumdegi- 55 HH, 19.1 Acre; Khushi PG, Sialjore- 12 HH, 2.7 Acre; Maa Mahamayee PG, Panchora- 12 HH, 2.4 Acre; Maa Samaleswari PG, Kadopada- 8 HH, 5 Acre; Maa Saraswati PG, Panchupada- 37 HH, 13 Acre; Mukti PG, Khariapada- 12 HH, 2.7 Acre; Pragati PG, Lakhopada- 12 HH, 2.4 Acre; Pragati PG, Litibeda- 12 HH, 2.4 Acre; Sahayak PG, Beldihi- 26 HH, 10.8 Acre; Utkal PG, Katangjharia- 33 HH, 7.6 Acre.					
6. Developing irrigation and other infrastructures					
6.1	No. of CRLP revitalized/repared (defunct/operable but not operating)	Number	5	0	
6.2	No. of new CRLP installed	Number	6	0	
6.3	No. of individual cluster lift installed	Number	8	0	
6.4	No. of cluster bore wells installed	Number	15	10	
6.5	No. of Farm ponds completed	Number	11	1	
6.6	No. of Dug Wells completed	Number	10	0	

6.7	No of Other Irrigation projects (DBI, Check Dam, Canal, etc.) completed	Number	0	0	
6.8	Total irrigation potential created (all the above structures area except existing functional schemes)	Acres	0	50.8	
6.9	Total no of potential families under new irrigation schemes/renovation	No of HH	51	11	
6.10	Total amount mobilized under irrigation	In Lakhs	81.5	31.5	
6.11	Total area covered in Micro Irrigation (Drip & Sprinkler)	Acres	285	200	
6.12	No. of HHs involved in Micro Irrigation (Drip & Sprinkler)	No of HH	59	40	
6.13	Total amount mobilized in Micro Irrigation (Drip & Sprinkler)	In Lakhs	19.42	16.01	
6.14	No. of HHs having access to farm mechanisation	No. of HHs	250	1234	
6.15	Amount mobilised in farm mechanisation	In lakhs	4.73	15.01	

Brief Narration of above activities (Developing irrigation and other infrastructures):

- For Micro Irrigation we involved 40 nos of farmer against 200 acres and cost leverage form the horticulture department @1601000/- (Sixteen lakhs one thousand only).
- In farm mechanisation subsidy linkage 3 farmers in our PG to purchase 1nos Power Tiller and 2 nos Power weeder at Nirabahal and Dompoh
- 5 no.s of cluster solar borewell has been approved and spot verification was completed.
- 25 no.s of farmpond (MGNREGS) was approved & 1 no.s of farmpond (OMBADC) was successfully excavated at Rajabasa, Jeevan Jibika PG.
- 210 PG members are applied micro irrigation and 40 no of members are received.
- 1 CRLP is approved at Rajabasa, Jeevan Jibika PG under Jananidhi-II and 2 CLIP project approved at Bheluadihi, Pragati PG by OLIC department.

7. Livestock development

7.1	No. of PGs working intensively on livestock development	No. of PGs	1	0	
7.2	No. of Prani Mitra identified and trained (1-2 per PG)	No. of Prani Mitra	25	0	
7.3	Net HHs covered through deworming and vaccination	No. of HHs	1000	1175	
7.4	No. of HHs covered through the deworming and vaccination of goats	No. of HHs	600	695	
7.5	No. of HHs covered through the deworming and vaccination of BYPs	No. of HHs	500	488	
7.6	No. of night shelters (BYP shed)constructed	No. of shelters	20	1	
7.7	No. of night shelters (goat shed)constructed	No. of shelters	50	5	
7.8	Net HHs involved in intensive BYP rearing (following PoP)	No. of HHs	150	195	
7.9	Net HHs involved in intensive Goat rearing (following PoP)	No. of HHs	100	297	
7.10	Net HHs involved in intensive BYP & Goat rearing (following PoP)	No. of HHs	110	492	

7.11	Volume of livestock sold collectively	In Quintals	2307	79.72	
7.12	Total amount realised from collective livestock sales	In lakhs	0	41.28	
7.13	Amount mobilised in Goat &BYP rearing	In lakhs	10	12.66	
Brief Narration of above activities (Livestock development): - Out of 1000 households, 488 households are engaged in backyard poultry (BYP), while 695 households are involved in Goat deworming and vaccination. 5 Goat sheds have been constructed under the OMBADC and State Plan Scheme. - One broiler farm with a capacity of 2000, operated under the Women Self-Help Group (WSHG) mode, and one Piggery farm unit have been completed by the Veterinary department under the State Plan Schemes. - A total of 195 households are engaged in intensive backyard poultry rearing (following PoP), while 297 households are involved in intensive goat rearing (following PoP). - The volume of livestock sold collectively is 79.72 quintals, generating an income of 41.28 Lakhs.					
8. Capacity Building (staff, community, cadres, PRIs etc.)					
8.1	Capacity building events conducted for PG promotion	No. of events	5	60	
8.2	Capacity Building of PCs	No. of events			
8.3	Capacity building events conducted for building community cadres like AE, UM, Prani Mitra, Krushi Mitra etc	No. of events	2	4	
8.4	Thematic/technical capacity building events conducted for community members	No. of events	5	2	
8.5	Capacity building events conducted for staff	No. of events	5	3	
Brief Narration of above activities (Capacity Building of staff, community, cadres, PRIs etc.): A four-day capacity-building training was conducted for the leaders at the PG level, including Presidents, Secretaries of PGs, as well as Prani Mitra, Udyog Mitra, Krushi Mitras, and PRI representatives. The training covered various subjects such as group management, the role and responsibilities of office bearers, book keeping records, winner crop selection, NPM practice, livestock rearing, sorting/grading, and marketing.					
9. Interaction with Stakeholders					
9.1	Interface meeting with block/dist. Officials (Agri, Horti, OLM, Veterinary, OAIC, OLIC. ...)	No. of meetings	2	0	
9.2	Monthly meeting of block level review and monitoring committee	No. of meetings	8	1	
9.3	Quarterly meeting of district level review and planning committee	No. of meetings	4	0	
Brief Narration of above activities (Interaction with Stakeholders) Regular consultation meeting with stakeholders the project level exercises the departmental leverage. Overall discussed particular area wise issues such preventive majors etc. Due to this circumstances the Gapes filling building with the Govt. Stakeholders.					
10. Other Miscellaneous Components					
10.1	Mushroom Cultivation	Family	100	24	
10.2	Amount Mobilised under Mushroom Cultivation	In Lakhs	0	0.24	
10.3	Diesel pumpset 5 HP with flexible pipes	Number	5	0	
10.4	Amount Mobilised under Diesel pumpset 5 HP with flexible pipes	In Lakhs	0	0	
10.5	Support for Plastic crates for PGs (Except purchased under PG infrastructure fund)	Number	20	1918	

10.6	Amount Mobilised under Plastic Crates	In Lakhs	0	7.75	
10.7	Support for Weighing Balance (Except purchased under PG infrastructure fund)	Number	0	0	
10.8	Amount Mobilised under Weighing Balance	In Lakhs	0	0	
10.9	Establishing Livestock vaccine Supply Chain Model	Number	2	0	
10.10	Amount Mobilised under Livestock vaccine Supply Chain Model	In Lakhs	0	0	
10.11	No of families involved in Pisciculture activity	Family	10	0	
10.12	Amount Mobilised under Pisciculture activity	In Lakhs	0	0	
1.13	Land development (Land Levelling, Field Bunding, 5% Model, 30X40 Model, etc)	Acre	0	0	
10.14	Amount Mobilised under Land development	In Lakhs	0	0	
10.15	Kitchen Garden	Family	2120	1120	
10.16	Amount Mobilised under Kitchen Garden	In Lakhs	0	2.51	
10.17	Fodder Cultivation	Acre	0	0	
10.18	Amount Mobilised under Fodder Cultivation	In Lakhs	0	0	
10.19	Trellis	Family	137	67	
10.20	Amount Mobilised under Trellis	In Lakhs	0	0	
10.21	Vegetable Nursery (Bamboo Nursery, Soil less Nursery, Poly Tunnel, etc)	Number	18	8	
10.22	Amount Mobilised under Nursery	In Lakhs	0	0	
10.23	Polythene Mulching	Acre	2	0	
10.24	Amount Mobilised under Polythene Mulching	In Lakhs	0	0	
10.25	Any Other 1 (Please Specify)				
10.26	Amount Mobilised under the Above Activity	In Lakhs			
10.29	Any other-2 (Please Specify)				
10.30	Amount Mobilised Under the Above Activity	In Lakhs			
11. Programme Secretariat (To be filled by Lead Partner only)					
11.1	Setting of Program Secretariat Unit	No. of Staff	6	6	
11.2	Training of CSOs	No. of event	2	2	
11.3	Quarterly meeting of district level Coordination committee	No. of meetings	2	2	
11.4	Monthly regional project monitoring meeting of all program coordinators	No. of meetings	5	5	
11.5	Quarterly central level project review and planning meeting with NGO heads	No. of meetings	1	1	
11.6	Quarterly Meeting of Project Steering Committee	No. of meetings	2	2	
11.7	Visit to NGOs	No. of Visits	3	3	
Brief Narration of above activities (Programme Secretariat)					
The Program Secretariat team makes regular visits as needed to observe the ongoing progress, identify communication gaps, and provide technical guidance to team members.					

2. Outline any key innovative ideas, practices or approach undertaken during the reporting period and key learnings out of that. (Innovation can be in terms of technology, processes, approach, MIS, MEL processes etc.)

- Patch Approach Farming & Collective marketing organize collective transportation and storage facilities to reduce costs and improve market access for farmers.

- Off-season farming for good price: Implement Greenhouse or Playhouses (Kheyti Model) farming to extend the growing season and produce off-season crops.
- Low water consumption vegetables: Encourage to the farmer the adoption of water-saving irrigation techniques such as drip irrigation or subsurface drip systems. Provide training on efficient water management practices and soil moisture monitoring for vegetable growers.
- Promotion of new cash crop identifications as Cucumber, Watermelon farming
- Documentation and Sharing of Good Practices: Digital technologies and social media platforms to facilitate the sharing of success stories, case studies, and practical tips among farming communities.
- Good relation with line department: Organize joint training programs, workshops, and field visits to promote knowledge sharing and coordination among different stakeholders. Regular communication and collaboration between agricultural extension services and line departments to address farmers' needs and priorities.

3. Progress Report: Block-wise physical progress against YPO 2023-24 and also fill the leverage data against the activities completed during the project period

Consolidated and Block wise Quantitative report is attached separately

4. Briefly explain the interventions, innovations and activities carried out during the reporting period to ensure the assured forward/market linkages to the community

- Collection of money for collective farming in summer season.
- Non paddy cultivation and crop diversification.
- Market linkage of the vegetables is a key challenge.
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Crop-wise production data

		Kharif			Rabi			Summer		
Sl no	Crop Name	Total HHs	Area (In Acre)	Production (in Qtl)	Total HHs	Area (In Acre)	Production (in Qtl)	Total HHs	Area (In Acre)	Production (in Qtl)
1	Beans	0	0	0	0	0	0	0	0	0
2	Bitter gourd	138	58.50	1202.47	0	0	0	244	45.50	1023.20
3	Black gram	0	0	0	0	0	0	0	0	0
4	Brinjal	179	84.90	2344.39	340	122.60	1894.07	233	49.10	1560.40
5	Cabbage	0	0	0	489	168.70	2147.38	0	0	0
6	Capsicum	0	0	0	0	0	0	0	0	0
7	Carrot	0	0	0	0	0	0	0	0	0
8	Cauliflower	0	0	0	457	137.20	1939.43	0	0	0
9	Chickpea	0	0	0	0	0	0	40	11	0
10	Chilly	197	96.90	1884.67	710	220.20	3010.30	409	84.70	533.60

36	Simba	0	0	0	0	0	0	0	0	0
37	Spine gourd	0	0	0	0	0	0	0	0	0
38	Sunflower	0	0	0	0	0	0	0	0	0
39	Sweet Corn	0	0	0	0	0	0	0	0	0
40	Sweet Potato	0	0	0	0	0	0	0	0	0
41	Til	0	0	0	0	0	0	0	0	0
42	Black gram	0	0	0	0	0	0	0	0	0
43	Turmeric	0	0	0	0	0	0	0	0	0
44	Watermelon	0	0	0	0	0	0	108	27.7	0
45	Yam	0	0	0	0	0	0	0	0	0
	Total	844	448.97	12134.83	2110	686.6	9301.28	1640	338.4	7997.2

Special Programme for Promotion of Millets in Tribal Areas of Lathikata Block of Sundargarh District

From 1st June 2021 IDA is working in the special Programme for Promotion of Millets in Lathikata Block of Sundargarh Dist. With partnership of DMF, Sundargarh, ATMA, Sundargarh, Odisha Millet Mission WASSAN, Secunderabad.

System of Millet Intensification was pioneered by IDA in Sundargarh District, we are growing with 3185nos. of small farmers covering 1000 ha in kharif season. The success of one farmer, Risha Barla, who harvested a yield almost 2 times more in comparison to traditional methods, had a striking impact that motivated IDA as an organisation to scale up the technology, and also small farm holders started adopting the SMI principles to address their food insecurity. The experience of more yields with less investment was the driving force for IDA to scale up the practice to Lathikata block of Sundargarh District. The technology is popularized through video disseminations, wall paintings, posters, skill trainings, demonstrations in farmers' fields, and felicitations and awards for successful/innovative farmers. In the on-going journey for scale-up of SMI, farmers have enriched the technology through their observations and innovations.

Project: Crop Diversification programme under Mega lift irrigation projects (CDP-MLIP) (Cluster: 5) in Sundargarh District.

Beneficiary covered: 3388

Area covered: 1500 Ha in Non-paddy crops & vegetables

Incentive Given to Farmers: Rs 45, 80,035

Block covered: 04 no's (Nuagaon,Bonai,Lahunipada & Gurundia)

Gp covered: 12 no's

Village covered: 65

Group Awareness Meeting Conducted: 35

Participant attended the Awareness Program: 875

Miking programme Conducted: 10 no's

Ratha programme conducted: 5 no's

Leaflet Distributed: 2500

Training on Crop Planning, POP of Non-Paddy Crops and IPM Practices conducted: 12

Farmers attend the Training: 600

Farmers Training on Processing, Procurement, Post Harvest and Value Addition Conducted: 05, Farmers attend the training: 250

Cooking Competition conducted: 03, participants attend: 307

Facilitation Ceremony Conducted: 01, participants attend: 168

Three CBO stated activities on:

- **POST-HARVEST & PRIMARY PROCESSING UNIT**
- **BIO-INPUT PRODUCTION UNIT**
- **CUSTOM HIRING CENTRE (CHC)**
- **POST-HARVEST & PRIMARY PROCESSING UNIT**

Crop Diversification Programme in the MegaLift irrigation Projects (CDP-MLIP)

Block: Sukinda, District: Jajpur

Project at a Glance

1	Name of Project	Crop Diversification Programme in Mega lift Irrigation Projects(CDP-MLIP)
2	Name of the MIP	• Bagharasahi • Sukinda
3	Cluster	04

4	Name of the Facilitating Agency	Ideal Development Agency (IDA)
5	Supporting Agency	Chief District Agriculture Officer(CDAO) Jajpur District, Odisha
6	Block covered	One(Sukinda)
7	Gp covered	12 no's (Sansailo,Sukinda, Lembo,Ampoloba,Bandhagaon,Olia, Pimpudia,Kharadi,Pingal, Kuhika,Dudhajorei,Hatibari)
8	Village Covered	36
9	Target Area(FY:2023-24)	1422.14Ha
10	Achieved Area (FY:2023-24)	1264Ha
11	Beneficiary(Farmers)covered	2823
12	Reporting period	24.08.2023to31 st March2024

Background: Crop Diversification Program in Mega Lift Irrigation Projects has been implemented by Department of Agriculture & Farmers Empowerment, Govt. of Odisha in Jajpur District. The CDAO, Jajpur has signed the MOA with IDA on dated 24th August 2023 for CDP-MLIP (Cluster: 4) in Sukinda Block. The Project implementing with an objective to diversify upland and medium land paddy areas to non-paddy Crops under the ayacut of mega lift irrigation projects.

Objective of Crop Diversification Programme in MLIPs

In accordance with SAMRUDHI,Crop diversification program in Mega lift irrigation area is being taken up with the following Objectives:

1. Diversification from paddy to non-paddy crops with focus on pulses & oilseeds and Horticultural crops in upland/medium land in Kharif.
2. Improving soil health through promotion of crops with heavy biomass and less chemical Input requirement.
3. Integration with livestock and fisheries.
4. Cluster based promotion of post-harvest, primary processing, value addition & marketing through CBOs like FPOs/WSHGs/PPs and agri-entrepreneur for higher income.
5. To create awareness, capacity building and community mobilization of farmers on sustainability of cropping pattern and diet diversification.
6. Inclusion of produce of non-paddy crops in different Government schemes such as ICDS, MDM, PDS and ST SC Welfare hostels.

ABSTRACT OF CROP ACHIEVEMENT UNDER CDP - MLIP (Agriculture)							
SL NO.	NAME OF THE GP	VILLAGE NAME	TOTAL ACHIEVEMENT (IN HA) MAIZE	TOTAL INCENTIVE AMOUNT	TOTAL NO. OF BENEFICIARIES	TOTAL ACHIEVEMENT (IN HA) PULSES	TOTAL INCENTIVE AMOUNT
1	SANSALO	SANSALO	22.9	1,48,850	61	15.584	1,55,840
2		PATAPUR	117.612	7,64,478	241	36.084	3,60,840
		TOTAL	140.512	9,13,328	302	51.668	5,16,680
3	SUKINDA	SUKINDA	50.004	3,25,026	92	26.472	2,64,720
		TOTAL	50.004	3,25,026	92	26.472	2,64,720
4	LEMBO	KABATA	9.812	63,778	26	6.844	68,440
5		BETHIAHOTA	2.864	18,616	5		
6		SANTARAPUR	16.064	1,04,416	17		
7		SINGADIA	14.104	91,676	13		
8		LEMBO	7.804	50,726	15		

		TOTAL	50.648	3,29,212	76	6.844	68,440
9	AMPOLOBA	AMPOLOBA	26.012	1,69,078	50	14.224	1,42,240
10		JAMUPOSI	19.144	1,24,436	91	33.352	3,33,520
11		SANTARAPUR	4.704	30,576	14	4.824	48,240
		TOTAL	49.86	3,24,090	155	52.4	5,24,000
12	BANDHAGAON	BANDHAGAON	80.224	5,21,456	195	20.34	2,03,400
13		MANATIRA	11.384	73,996	34	3.476	34,760
14		KOILO	22.872	1,48,668	53	13.064	1,30,640
15		RANKIA	7.308	47,502	12	0.736	7,360
16		KANTAPAL	1.668	10,842	4		
		TOTAL	123.456	8,02,464	298	37.616	3,76,160
17	PIMPUDIA	PIMPUDIA	25.748	1,67,362	54		
18		AMBAPAL	5.88	38,220	10		

		TOTAL	31.628	2,05,582	64		
19	KHARADI	KHARADI	37.88	2,46,220	49		
20		BARADI	31.324	2,03,606	47		
21		AMBASAR	30.184	1,96,196	42		
22		GUNDUCHIPOS	6.28	40,820	9		
		TOTAL	105.668	6,86,842	147		
23	OLIA	OLIA	17.004	1,10,526	17		
24		ABHAYAPUR	29.58	1,92,270	41		
		TOTAL	46.584	3,02,796	58		
25	PINGALA	RAITIKAR	45.988	2,98,922	57		
		TOTAL	45.988	2,98,922	57		
26	KUHIKA	KUHIKA	4.4	28,600	6		
27		BAMBILO	47.528	3,08,932	46		
28		GANDHAPAL	63.94	4,15,610	95		
		TOTAL	115.868	7,53,142	147		
29	DUDHAJORI	PUBALA	12.508	81,302	16		
30		MANGALPUR	11.356	73,814	15		
31		KANCHICHUA	6.972	45,318	11		
32		DAMODARPUR	1.232	8,008	2		
		TOTAL	32.068	2,08,442	44		
33	HATIBARI	BAIRIMAL	34.716	2,25,654	49		
		TOTAL	34.716	2,25,654	49		
	GRAND TOTAL		827	53,75,500	1489	175	17,50,000

ABSTRACT OF CROP ACHIEVEMENT UNDER CDP-MLIP (Horticulture)					
SL NO	NAME OF THE GP	VILLAGE NAME	TOTAL ACHIEVEMENT (IN HA) VEGITABLE	TOTAL NO. OF BENEFICIARIES	TOTAL INCENTIVE AMOUNT
1	SANSALO	SANSALO	39.02	153	8,58,440
2		PATAPUR	19.552	72	4,30,144
		TOTAL	58.572	225	12,88,584
3	SUKINDA	SUKINDA	9.332	35	2,05,304
		TOTAL	9.332	35	2,05,304
4		KABATA	19.268	75	4,23,896
5		BETHIAHOTA	1.292	8	28,424

6	LEMBO	SANTARAPUR	1.016	4	22,352
7		SINGADIA	3.456	15	67,232
8		LEMBO	0.888	7	19,536
9		KANJIAPAL	5.1	44	1,12,200
		TOTAL	31.02	153	6,73,640
10	AMPOLOBA	AMPOLOBA	7.792	34	1,71,424
11		SANTARAPUR	6.036	29	1,32,792
12		JAMUPOSI	10.32	53	2,27,040
		TOTAL	24.148	116	5,31,256
13	BANDHAGAON	BANDHAGAO N	7.028	37	1,54,616
14		MANATIRA	0.884	5	19,448
15		KOILO	1.116	9	24,552
		TOTAL	9.028	51	1,98,616
16	OLIA	OLIA	4.132	27	90,904
17		ABHAYAPUR	3.388	29	74,536
		TOTAL	7.52	56	1,65,440
18	PIMPUDIA	PIMPUDIA	12.269	50	2,69,918
19		AMBAPAL	1.132	4	24,904
		TOTAL	13.401	54	2,94,822
20	KHARADI	GUNDUCHIPO SI	1.756	9	38,632
21		AMBASAR	7.036	70	1,54,792
22		KHARADI	3.396	18	74,712
23		BARADI	3.256	24	71,632
		TOTAL	15.444	121	3,39,768
24	PINGAL	RAITIKAR	15.472	66	3,40,384
		TOTAL	15.472	66	3,40,384
25	KUHKA	KUHKA	0.476	2	10,472
26		BAMBILO	2.144	10	47,168
27		GANDHAPAL	9.784	52	2,15,248
28		JEMADEIPUR	3.316	52	72,952
		TOTAL	15.72	116	3,45,840
29	DUDHAJORI	PUBALA	0.36	2	7,920
30		MANGALPUR	0.832	5	18,304
31		KANCHICHUA	0.444	2	9,768
32		DAMODARPU R	0.948	5	20,856
33		DUDHAJORI	15.008	80	3,30,176
34		BOTALANDA	11.544	50	2,53,968
		TOTAL	29.136	144	6,40,992
35	HATIBARI	BAIRIMAL	7.62	39	1,67,640
36		HATIBARI	25.587	158	5,62,914
		TOTAL	33.207	197	7,30,554

	GRAND TOTAL	262	1334	57,64,000
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Target Vrs Achievement (Budget Allocation)

SI No	Particulars	Target	Achieved	Variance
1	Training on Crop planning ,package of practice & IPM practice of Non-paddy Crops in CDP- MLIP	12	12	-
2	Cooking Competition	3	3	-
3	Road show on Crop Diversification	5	5	-
4	District level Event	1	1	-

Training on Crop planning, package of practice & IPM practice of Non-paddy Crops in CDP- MLIP

SL NO	DATE	PLACE	BENEFICIARIES	VILLAGECOVERED
1	13.11.2023	FIAC,SUKINDA	50	MADHAPUR,NIZIGARH
2	20.11.2023	BHANDHAGAONGP OFFICE	50	BANDHAGAN,KANTAPAL, KOILO,MANTIRA,RANKIA
3	22.11.2023	PIMPUDIAGP OFFICE	50	AMBAPAL,PIMPUDIA
4	24.11.2023	OLIAGP OFFICE	50	ABHAYPUR,OLIA
5	28.11.2023	KUHIKAGP OFFICE	50	BAMBILO,GANDHAPAL, KUHIKA,
6	02.01.2024	SANSAILOGP office	50	PATAPUR,SANSILO
7	04.01.2024	FIAC,SUKINDA	50	AMPOLABA,BARAPAL, JAMUPASI,SANTARAPUR
8	05.01.2024	FIAC,SUKINDA	50	AMBASAR,BARADI, GUNDUCHIPASI,KHARADI
9	06.01.2024	FIAC,SUKINDA	50	BETHIAHATA,KABATA,LEMBO, SANTARAPUR,SINGADIA
10	10.01.2024	PINGALA JAGYAMANDAP	50	RAITIKIR
11	11.01.2024	JAGYAMANDAP, HATIBARI	50	BAIRIMAL
12	12.01.2024	PUBALA VILLAGE	50	DAMODARPUR,KANCHICHUA, MANGALPUR,PUBALA

Cooking Competition

SLNO	ACTIVITY	DATE	PLACE
1	Cooking Competition	20/02/2024	SANSAILOG.P OFFICE
2	Cooking Competition	21/02/2024	AMPOLOBAG.P OFFICE
3	Cooking Competition	21/02/2024	KHARADIG.P OFFICE

District level Event

SINo	Place	Date	Participantscovered
1	Sukinda Stadium	22 nd February 2024	117

Road show through Pala on Crop Diversification

SINo	Date	Place
1	11.09.2023	SANSAILO,
2	11.09.2023	LEMBO
3	12.09.2023	SUKINDAGARH
4	12.09.2023	AMPOLOBA
5	12.09.2023	KHARADI

Organizing Training & CBO on Processing/Procurement/Postharvest & Value addition in CDP-MLIP

SINo	Date	G.P	Participants	Place
01	14-03-2024	Sukinda	50	FAIC, Sukinda
02	15.03.2024	Lembo	50	Kabata
03	16-03-2024	Ampoloba	50	FAIC, Sukinda

Crop Diversification Programme in the Mega Lift irrigation Projects (CDP-MLIP) Block: Pallahara, District: Angul

1	Name of Project	Crop Diversification Programme in Mega lift Irrigation Projects (CDP-MLIP)
2	Name of the MIP	Bandhakani & Khajurikhaman
3	Name of the Facilitating Agency	Ideal Development Agency (IDA), At: Patabeda, Po: Pallahara, District: Angul, Odisha
4	Supporting Agency	Chief District Agriculture Officer (CDAO) Angul District, Odisha
5	Block covered	One (Pallahara)

6	Gp covered	Six (Chasagurujanga, Karadapal, Khamar, Pabitrapur, Parachhat, Shankhamur)
7	Village Covered	43
8	Target Area	1500 Ha
9	Achieved Area in Ha.	1499.596 Ha
10	Total Incentive	1,61,23,985 INR

Background: Crop Diversification Program in Mega Lift Irrigation Projects has been implemented by Department of Agriculture & Farmers Empowerment, Govt. of Odisha in Angul District. The CDAO, Angul has signed the MOA with IDA on dated 5th August 2023 for CDP-MLIP (Cluster: 3) in Pallahara Block. The Project implementing with an objective to diversify upland and medium land paddy areas to non-paddy crops under the ayacut of mega lift irrigation projects.

Objective of Crop Diversification Programme in MLIPs

In accordance with SAMRUDHI, crop diversification program in Mega lift irrigation area is being taken up with the following Objectives:

1. Diversification from paddy to non-paddy crops with focus on pulses & oilseeds and Horticultural crops in upland/medium land in Kharif.
2. Improving soil health through promotion of crops with heavy biomass and less chemical Input requirement.
3. Integration with livestock and fisheries.
4. Cluster based promotion of post-harvest, primary processing, value addition & marketing through CBOs like FPOs/WSHG/PPs and agri-entrepreneur for higher income.
5. To create awareness, capacity building and community mobilization of farmers on sustainability of cropping pattern and diet diversification.
6. Inclusion of produce of non-paddy crops in different Government schemes such as ICDS, MDM, PDS and ST SC Welfare hostels.

Target Vrs Achievement (Budget Allocation)

Sl No	Particulars	Target	Achieved	Variance
1	Training on Crop planning, package of practice & IPM practice of Non-paddy Crops in CDP- MLIP	12	12	-
2	Cooking Competition	3	3	-

3	Road show on Crop Diversification	5	5	-
4	District level Event	1	1	-

Training on Crop planning, package of practice & IPM practice of Non-paddy Crops in CDP- MLIP

Sl No	Place	Date	Participants covered
1	FIAC Office Pallahara	08.11.23	50
2	Pabitrapur GP Office	09.11.2023	50
3	Shankhmur GP Office	17.11.2023	50
4	Garadamunda	22.11.2023	50
5	Purhnapani	23.11.023	50
6	Gunapal	24.11.2023	50
7	Parachhat	27.11.2023	50
8	Kardapal	29.11.2023	50
9	Chasagurujanga	01.12.2023	50
10	Garadamunda	02.12.2023	50
11	Siarimalia	10.12.2023	50
12	Saharagurujanaga	11.12.2023	50

Cooking Competition

Sl No	Place	Date	Participants covered
1	Pallahara	14.11.23	85
2	Khamar	24.01.24	51
3	Parachat	24.01.24	58

Road show through Pala on Crop Diversification

Sl No	Date	Place
1	08.11.2023	Chasagurujanga
2	08.11.2023	Siarimalia
3	09.11..2023	Shankhmur
4	09.11.2023	Jenapada
5	15.09.2023	Pallahara (Krushi Jantrapati Mela)

District level Event

Sl No	Place	Date	Participants covered
1	Mission shakati Bhaban ,Pallahara	29/02/2024	120

Odisha Niranthara Classic Programme

(Project Period: September 2023 to 31st January 2026)

Supported by: **Dhwani Foundation**,JP Nagar, Bengaluru, Karnataka.

Objective of the Project: To develop to work at Leadership, Board, Accounts & Compliance manager, Marketing & Fund-raising Manager, Program Manager and other senior staff members of IDA in order to increase visibility, transparency and credibility among all stakeholders.

Training attend by Compliance and Finance Manager (CFM)

Date	Month	Venue	Training
11.10.2023	Oct-23	Image	Compliance
12.10.2023			
22.11.2023	Nov-23	Daringbadi	Compliance
23.11.2023			
24.11.2023			
20.12.2023	Dec-23	Thread	Compliance
21.12.2023			
22.12.2023			
23.01.2024	Jan-24	Thread	Finance
24.01.2024			
25.01.2023			
20.02.2024	Feb-24	Thread	Finance
21.02.2024			
22.02.2024			
19.03.2024	Mar-24	ICAR-CIWA	Finance
20.03.2024			
21.03.2024			

Training attend by Leader: Programme Lunching, Compliance, Finance, Governance etc

Alternative care for the vulnerable children

There are more than 3000 children from 2076 households in our operational area who are vulnerable to abuse and hardships of life. They are deprived of basic education, nutritious food and emotional stability, all of which are essential to grow into a healthy, productive citizen. The support system comes from a stable family. Unfortunately, fast changing lifestyles and breaking down of social fabric due to the advent of mining culture is eroding this safety net. Many parents are migrating, leaving their children behind. Single parents are finding it difficult to provide for their children. Many terminally ill parents and families who have lost their livelihood cannot do justice to their parental duty. IDA intervened and created a security umbrella of foster parents/family care givers who are equipped to offer children security, let them grow up as normal human beings and can provide appropriate care. Foster/kinship families and vulnerable families receive support in obtaining an income for the whole family and for taking care of the foster children. Entrepreneurship training is provided to foster families to create an alternative livelihood so that they can take care of their children better. Foster families receive the required training and counseling to play their roles as parents better. More than 2000 children have received the support under the project and are leading a better life with an education, improved security and emotional stability.

Better access to Government Schemes

IDA strongly believes in the convergence of efforts. Government has multiple schemes for the poor and underprivileged. But due to lack of awareness among the people about the schemes on offer, most people in the community failed to avail the facilities provided by the Government Agencies earlier. As part of its public responsibility of working with the communities in its operational area, IDA has made them aware of the various developmental schemes for the people. It facilitated various schemes like IAY, Biju Pakka Ghar Yojana, IHHL, AWC Building, Ration Cards to BPL and APL families, Pension to the Old and Widows and various farmers' development schemes run by both the state and Central Government on a regular basis. IDA has also initiated various water supply and irrigation programme of government in its project areas. Through this effort 7000 families have benefitted through better access to social security schemes and support schemes to improve their living standard. Promotion and Income Generation Activities through SHGs IDA has groomed 1350 all-women Self Help Groups (SHGs) from the vulnerable families, providing trade specific income generation projects to make them good entrepreneurs and raising the level of their family income. 660 SHGs were trained in two specific trades, Food processing (preparation of Badi) and Animal Husbandry. Now 7 SHGs are involved in Badi making, 3 in Poultry Farming, 2 in Goat rearing and 10 in Mushroom Cultivation.

Health

Prevention of Occupational and Contagious Diseases Rampant cases of occupational diseases like Respiratory disorders, Silicosis, T.B., Manganese poisoning, Pneumoconiosis, cancer of lungs and skin problem are found among the community members engaged in mining activities. Contaminated surface and even ground water leads to water related diseases. Malaria is widely prevalent in the mining areas as the abandoned mines have stored stagnant water encouraging mosquito breeding. The air is highly polluted for inhalation due to non-stop dumping and transport activities of dusty mineral rich stones. With several mines set to shut down in the next few years, working as daily labourer in the hazardous mining activities is no more a secure, dependable, sustainable and long term livelihood option. IDA is committed to address this ever-increasing issue through campaigning, linkage with Government agencies, and community awareness along with preventive measures as best practices in mines and adjacent areas. We have reached out to 15000 families through this intervention and intend to focus even more on this area in future. The presence of a large floating population and - most importantly - more than 1, 00, 000 truckers in the area combined with the mining culture have escalated the cases of HIV/AIDs and STDs. The young tribal girls are sexually exploited and catch these dreaded diseases due to unsafe sexual practices and unhygienic living conditions. This spreads to the community through these young girls/women. As per an estimate, more than 267 such cases have been identified. In the area. IDA has made a methodical intervention to counter this situation through a project called APSHRA, (Appropriate Prevention of STI/RTI/HIV&AIDS' in Keonjhar District of Odisha). The focus is on improving the knowledge base, bringing a change in the attitude & risk behavior of the target population on STI/RTI/HIV/AIDS and reducing stigma & discrimination in the community. We have reached out to 540 victims and vulnerable members of the community leading to cure, management of cases and, most importantly, developing a shield of prevention based on sound understanding on the taboo topic

Training on CBOs / SHGs

SL No	Name of the Training
1	Group Management Training
2	Record keeping training to SHGs & Producer Groups
3	Sustainability & Management training to SHGs, Producer group & Village Child Protection Committee
4	Specific Trade Training
5	Capacity building on improved Goat & BYP rearing
6	Training on organic liquid manures and repellents/organic pesticides/NPM
7	Training to Prani Mitra, Udyoga Mitra, Udyoga Mitra on their role & responsibility
8	Processing of Millet
9	Kitchen Garden development
10	Training on promotion of Horticulture & Agriculture
11	Training on sorting, grading, value addition and marketing
12	Training on natural resource management
13	Training on important Govt schemes and their convergence modalities
14	Workshop on various social security schemes with Care Giver Association & Govt. Stakeholders.
15	Family convention for case conferencing with Line department (Interface)
16	Parenting skills support/training to Care Givers
17	Training to Care Giver Association on preparation of community level advocacy plan for accessing various schemes and entitlements and fighting against child labour and child marriage
18	Training to VCPC and PLCPC members on Child Marriage & Child Labour
19	Training to Care Giver Association on preparation of community level advocacy plan for accessing various schemes and entitlements and fighting against child labour and child marriage
20	FPO/FPC management

Health and Hygiene Awareness Campaign

Ensuring a healthy life is one of IDA's core areas of intervention. We regularly organise health camps, especially for children, adolescent girls, and women, in our project areas for the unreached communities.

Advocacy and Campaigns

IEC Campaign on WASH: School programs, GP level campaigns, WASH Raths, village sanitation drives, observation of world sanitation day, etc were organized under this program. Family Convention: Interfaces were organized annually with families and stakeholders on different issues to address their problems. The idea behind this program was to solve the problems of the vulnerable persons facing different problems in their lives. Child Club Activities: We have 25 child clubs, which organize child conventions, child agency, street play etc on issues like eradication of child marriage/labour, school dropout that affect their lives. Awareness Campaign on HIV-AIDS: a mega program was organized in northern part of Odisha covering Keonjhar, Angul, Jajpur and Sundargarh.

ANANDASHRAM OLD AGE HOME AND SAI ANAND GROUP OF SCHOOLS

The Old Age Home and the Schools are two unique initiatives of IDA. Anandashrama Old Age Home is the first and flagship programme of IDA. This Old Age Home and the Sai Ananda Schools are an integral part of our myriad activities. The Ashrama gives special emphasis to old age persons, both women and men, who are from the economically poor families and do not get adequate support from their immediate families, neighbours, and society at large. The Ashram is located inside the campus of the organization and lets the tenants of the ashram mix and interact with a range of people: young children, energetic young fellows to old intellectuals with whom they can share their emotions. The presence of a cross section of people around them day and night provides them enough hustle and bustle to forget their loneliness and get involved in various activities. The caretaker team is trained in handling the physical and mental requirements of the aged persons. The commitment of the young girls in taking utmost care of the inmates has created an exceptionally good ambience where old persons enjoy themselves. A panel of doctors visits the ashram at regular intervals to check the body vitals of the inmates and monitor their health status. The campus houses children who stay in the school hostel. The ashram management has promoted a unique and interesting concept of Grand Parenting where the children staying in the hostel are attached to specific senior citizens as grandparents and grandchildren. The grandparents are entrusted with the responsibility of looking after those children as grandparents. Conversely, the children to treat the inmates as their grandparents.

Best practices of Anandashram

The Ashrama has a big campus of more than 4 acres in a rural set up. The ambience is quite good in a rural setting. The philosophy of the Ashram is based on self-reliance and productivity by all the members. Spirituality practices are given importance in the Ashram as it helps immensely in accommodating to the life style of the Ashram and face future challenges due to old age.

We strive to provide a sense of love, respect and dignity to the old persons. As most of the senior citizens are leaving away from their family, they should feel as they belong to the Ashram as a family member and treat other members as family.

The senior citizens follow our traditional method of joyful learning like reciting spiritual books like Geeta, Bhagabata. They also indulge in discussions and debate to enrich their Understanding and help other inmates get an insight into the deep meanings which brings joy and happiness to all.

As old persons, they always need attention and medical care. We have a well-designed health support system in place to take care of the ill inmates. There are para-medical staffs to WHO do regular checking of the inmates. Blood pressure, Pulse rate and other vitals are checked regularly to ensure a healthy person. In case of any ill person, immediate diagnosis and treatment is provided through para-medical staffs. If the ailment is major, which needs specialist attention, s/he is taken to the district hospital at Keonjhar. There is a tie-up with the district hospital regarding this. In case of emergency, the old persons are hospitalized and treated till they are discharged. In very serious cases they are referred to State level super speciality hospitals.

We let the old person's age in a healthy way. Counselling is done to ensure that they embrace the old age, and positively deal with any ailments or problem if any.

We provide lots of recreational activities for the old persons to keep them engaged and settle into a positive frame of mind. They observe national holidays with all pomp and fanfare like Independence day, Senior citizens day, teacher's day, farmer's day etc. Apart from this, they celebrate the functions as per the culture and tradition like holi, Durga puja, Raja, Kalipuja etc.

The citizens are accessing entitlements and welfare schemes like old age pension and other benefits. We take special care for each inmate regarding this.

Grand parenting is a revolutionary concept in the sense that it is mutually supportive to the old age persons and children living alone outside their family. We encourage that each senior person is attached to one or more child as a grandparent where s/he interacts with them emotionally and get a sense of fulfilment as if part of a family. S/he tries to teach them good manners, helps in education and reports and shortcoming. Thus s/he becomes a guardian for the children. This is mutually beneficial for both the senior persons and the children

Sai Anand Group of Schools

Sai Anand International School and Sai Anand Sishu Vidya Mandir are two schools with an aim to imbibe quality education combined with life skills and human values. The focus is on upholding the rich socio- cultural heritage of the community while acquiring contemporary skill and knowledge to become a responsible citizen. They need to realize their full potential and contribute substantially to nation building in the new era. There are 250 students, both boys and girls, studying in these schools. The unique features of these schools are: Strong base of spirituality. Utmost importance on discipline and cleanliness, Extensive use of interactive methods like simulation games, songs and plays to make learning a joyful experience. Individual attention to each child and encouraging them to reach their full potential. 9 A range of extracurricular activities including dance, songs, painting, quiz competitions and debate competitions to help the children get a high moralistic education grounded in rich socio-cultural values. Encourage peer cross learning through mutual group exercises. We have conceived these as educational institutions with a difference. The motto is education with a human face. Public schools have mushroomed in the urban areas. But children on the rural base are not getting quality education due to inaccessibility & lack of paying capacity. IDA is committed to provide quality education to rural children at an affordable cost. We strongly believe that quality education for the coming generation will prove crucial in eradicating poverty and optimal utilization of resources.

Outreach Education

West Singhbhum District, Jharkhand with the collaboration of TATA Steel CSR IDA addressed the unreached village education to the school dropouts and providing extra teachers to 10 government schools. The objective is to fulfill the school infrastructure need of HR to provide quality education in outreach hilly and mining areas.

CERTIFICATE COURSE ON “GERIATRIC CARE” IN COLLABORATION WITH TATA INSTITUTE OF SOCIAL SCIENCE, MUMBAI. A COE initiative by IDA:

The Certificate Course in Geriatric Care offered by Tata Institute of Social Science, Mumbai in collaboration with Ideal Development Agency, Keonjhar will produce a trained workforce to provide care to the elderly in alignment with the Vision of creating a more humane and caring workforce. The Course is designed to fulfill this need & provide care and support to senior citizens.

Goal of Certificate in Geriatric Care:

To create a cadre of skilled and compassionate care workers who will provide services in hospitals, Nursing homes, Senior Citizen Homes, Organizations of elderly and within any other institution which intends to move into the provision of geriatric care services.

Objectives of Certificate in Geriatric Care:

To provide a comprehensive interdisciplinary human perspective in provision of geriatric care.

To inculcate a holistic understanding of the medical, biological and socioeconomic & legal issues involved in the care of and rehabilitation of Older Adults.

To equip students with direct skills (medical & social) required for the care of Older Adults in the family as well as institutional settings.

GURUJANA SAHAYATA SAMITY (GSS)

From the historical period, the elderly people they were having all the powers and they had the financial disbursing decisions. But the process of acculturation leads to create the new ideology which is the mixture of Indo as well as Western. The modern ideology or western ideology provides lot of conflicting factors that will create the non-functioning aspects of our culture especially family structure. The powerful person becomes powerless and also position less status. This is the present condition existing in the plain area elderly people whereas the position of elderly is totally different from our culture. Being orthodox culture, they are still having the power in the hand of their elderly. But their issues are totally different from others. Tribal elderly people had occupied the position of power and prestige in the family. But due to ageing period, now a days they are becoming inactive, dependent, sick and weak in terms of economically, physically and psychologically all these phenomena lead to several social economic problems. Elderly in tribal people are the sources of transforming the culture of the tribal communities. Tribes are facing lot of problems than non tribes, the present tribal are mostly illiterates and socially away from common society. It is a common phenomenon respecting the elderly people in Indian society and mostly in Rural and Tribal society. But the westernization impact on urban and rural is also spread to the tribal communities.

Better access to Government Schemes

IDA strongly believes in the convergence of efforts. Government has multiple schemes for the poor and underprivileged. But due to lack of awareness, most of the community failed to avail the facilities provided by the Government Agencies. IDA as part of its civil responsibility working with the communities in its operational area and make them aware of the various developmental schemes for the people. IDA facilitated various schemes like IAY, Biju Pakkaghar Yojana, IHHL, AWC Building, Ration Card to BPL and APL, Pension to Old Age and Widows and Various kisan Vikash Yojana of both the state and Central Government on a regular basis. IDA has also initiated various water supply and irrigation programme of government in its project areas. Through this effort the families have benefitted through better access to social security schemes and support schemes to improve their living standard.

Study & Research Activity:

- An empirical study on-**Effectiveness and outcome of the Agriculture Production Clusters (APCs)**
- **Mandiagram**

Membership in National/State Level Network working

S. No	Name of the Network	National / State
01	<i>Coalition for Food and Nutrition Security (CFNS), New Delhi</i>	National
02	PRAN Bodh gaya (NPM Partner)	National
03	Nemani-RRA Network	National
04	NPM net work , Bangalore	National
05	Sustainable Agriculture Network Odisha	State

06	Odisha Right to Food campaign	state
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Governing Board List

Sl No	Name	Address	Gender	Occupation	Position/ Designation
1	Kishore Sahoo	At/po:Padmapur, District: Keonjhar, Odisha	Male	Social Service	President
2	Bibhuti Bhusan Parida	At: Baladevjew Colony, Lane No: 10, Po/ Dist.: Keonjhar, Odisha	Male	Retd. Govt.Officer	Vice- President
3	Chandra kanta Baral	At/ Po: Alati, Keonjhar, Odisha	Male	Social Service	Secretary
4	Birendranath Sahoo	At/Po: Dimbo, District: Keonjhar,Odisha	Male	Retd. Govt. Employee	Treasurer
5	Ila Chawda	At:Hatiatangar,Babulal Colony,Po: Keonjhar town,District: Keonjhar,Odisha	Female	Social Service	Member
6	Jabaswari Majhee	At/Po: Tikarpada, District: Keonjhar,Odisha	Female	House Wife	Member
7	Gitanjali Panda	At: Jaganathpur,Po: Keonjhar town,Dist.: Keonjhar	Female	House Wife	Member
8	Sourav kumar Mohanty	At: Baral Lodge Gali Po: Keonjhar town, District: Keonjhar,Odisha	Male	Social Service	Member
9	Bhavani Prasad Patra	At/Po: Budamara Via: Raruan, Dist.: Mayurbhanj	Male	Ret. Regional Manager ,Govt.of India ,Insurance Company	Member

Kishore Sahoo

Chandra kanta Baral

Birendranath Sahoo

Bibhuti Bhushan Panda

Jaba Swami Majhee

Ha chanda

Gitanjali Panda

Saurav Kumar Mohanty,

Sebati Singh