



IDEAL DEVELOPMENT AGENCY (IDA)

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IDA PROFILE

Ideal Development Agency (IDA)

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Year of Establishment: 1992-93

Legal Status:

- Registered under society Registration Act xxi of 1860
- Registered under CSR-1 under Ministry of Corporate Affairs
- Registered under Income Tax act – PAN, TAN, 12A, 80G
- Registered under EPF.
- Registered under Professional Tax.
- GST

Area Of Operation: Keonjhar, Sundargarh, Mayurbhanj District of Odisha

West Singhbhum District of Jharkhand.

About IDA

Development of women and children is at the very core of IDA's activities in the past, present and future. The two and a half decade long journey, which started in the year 1992 in a small village, Suakati, in Kendujhar district of Odisha, India, has enriched, engaged and empowered all of us to serve the community to shape its life better. <http://www.idaindia.org.in/>

Ideal Development Agency (IDA) is a women-driven organization in the predominantly mining district of Kendujhar, Odisha, India. The bounty of the nature in this region, however, has a flip side to it: the presence of the most defenseless communities suffering acute poverty. Rampant mining activities have had a massive impact on the life of the indigenous inhabitants, forcing them to live in the most unhealthy conditions imaginable. They are highly susceptible to hunger and myriad diseases though the area contributes to the state exchequer immensely. This situation upset a daughter of the land and convinced her about the need to do something for the suffering people in the region way back in 1992. And the realization resulted in the birth of "IDEAL".

The objective was clear from day one: working for the destitute and the less advantaged, those best with problems, excluded from social security systems and alienated from the mainstream development process. **The Civil Society Awards-2006 by UNAID** conferred on IDA bears testimony to our determined effort and small contribution to make the society a better and healthier place.

Our Vision A society where all human beings live with dignity and equality with equitable access to resources, opportunities and adequate space for the less privileged to augment and accomplish their potential.

Our Mission Reaching out to the last person in the community so that everybody gets equal opportunity to lead a dignified, self-sustaining life to make a meaningful contribution to society. The deprived and the defenseless sections of the society find a legitimate and strong voice heard by all and assert their rights over the resources and facilities.

Our Goal:

IDA has chosen a few thematic areas to devote all its strength and commitment to bring permanent change. The idea is to concentrate on those themes and develop organizational capacity through knowledge and skill enhancement to make the interventions meaningful and qualitatively the best possible. This approach has enabled us to make some deeply impactful interventions which have helped unlock the hidden potential of the community and pulled them towards a self-driven expansion path.

Thematic Areas of Intervention

The major thematic areas consciously chosen at the beginning continue to be IDA's core domain to make the life of the neglected healthier and happier.

We concentrate on:

- Empowering Women with Rights and Income
- Better Livelihoods through Sustainable Farming & Climate resilient Agriculture
- Caring for the Aged (GERIATRIC CARE) and others neglected by families
- Prevention of Occupational and Contagious Diseases like HIV-AIDS
- Strengthening Skilled Self-Employment to Youth
- Empowering CBOs & PRI for Convergence and Advocacy

Education for the unprivileged children through institution.

The Road Ahead

Staying with the community and working for them during our long journey spread over the two and half decades, we have realized that village as a unit is the major building block of the rural economy and socio-cultural fabric. We should put all our efforts at the village level to bring significant improvement. This transformation must be from within rather than driven by external influence which can, at best, play an enabling and stimulating role. Village youths within the community must come forward and invest their energy in influencing rural environment. The aspirations of the people need to be leveraged and prospects ought to be explored to ensure holistic development in the villages.

The emerging concept of Smart Villages refers to rural areas and communities which build on their existing strengths and assets while developing new opportunities. In Smart Villages, traditional and new services are enhanced by means of digital technologies, innovations and the better use of knowledge, for the benefit of inhabitants and businesses. These interventions will not only enhance the quality of life, but also ensure higher standard of services for the citizens, better use of resources, less impact on the environment, new openings for rural value chains in terms of products and improved

processes. Technology is important as is investment in infrastructure, business development, human capital, capacity and community building. In our Mission, a Smart Village would typically pay attention to e-literacy skills, access to e-health and other basic services, innovative solutions for environmental concerns, circular economy application to agricultural waste, promotion of local products supported by technology, implementing and taking full benefit of smart specialization in Agri-food projects and socio-cultural activities. IDA aims at developing 500 SMART villages in Kendujhar district in next 10 years.

We aim at addressing the following areas:

SMART Village Mission: FOOD SECURITY, PRODUCTIVE ENTERPRISE, SOIL, WATER AND CLIMATE HEALTH, EDUCATION, EMPOWERING VILLAGE INSTITUTIONS, QUALITY OF LIFE (GHI-Gross Happiness Index)

Where We Work

With an extensive presence in the global iron Map Kendujhar, Sundargarh, Jajpur, Angul and Mayurbhanj is one of the Schedule Tribe (ST) dominated districts of Odisha And West singhbhoom district of Jharkhand which is adjacent to the Odisha mine area is highly endowed with mineral resources.

Almost 69 percent of the population depends on Agriculture as their primary livelihood while more than 35% of the workforce comprises agricultural labourers, implying a highly vulnerable economic status. More than 80% of the total population resides in rural areas and is afflicted by poverty related issues. The vast forest and water resources have been badly affected by mining activities for the last three decades, adversely affecting the economic condition of the poor tribals.

Our Approach The strategy is to primarily empower the mining affected community and harness and consolidate their collective strength through community-based organizations at the grassroots level. IDA strives to usher in social transformation by changing the mind-set of the people from that of beneficiaries to entrepreneurs so that they themselves can become the drivers of the process of growth and positive change. As a catalyst of change, IDA kindles the latent potential of the community and harnesses their strength to explore and avail the opportunities around them optimally. In our approach, it is most important that people themselves become actively involved in identifying their problems, find out possible solutions and chase their dreams. IDA strongly believes in a holistic approach where human-centric growth is paramount for a lasting impact. The community must have access to quality food, shelter, clothes and education, health services and, most importantly, access to livelihood options suitable to their skill sets, culture and environment. Protecting and nurturing a strong value system is another important aspect where the vulnerable sections among the community get their due importance and recognition.

Our Values EQUALITY: Every member of the team is equally important and respected. **COLLECTIVE DECISION MAKING:** We encourage free exchange of ideas, giving voice to the concerns of all the groups and making everyone accountable to each other. **DECENTRALIZATION:** Decentralization of planning and implementation at the grassroots level, besides enabling and empowering individuals to articulate their needs. **SELF-RELIANCE:** The communities strive for self-reliance making use of their traditional wisdom and value their resources, including knowledge and skill and adopt a lifestyle molded on the local environment and based on eco-friendly and healthy principles sensitive to natural resources. **AUSTERITY:** Austerity in thought and action, as well as lack of barriers and levels that prevent direct interaction. **INCLUSIVE GROWTH:** The growth model must be inclusive with special emphasis on the vulnerable and underprivileged groups.

Our Good Practices and Impacts

The Governing Board meets at regular intervals and discusses the pros and cons of an issue threadbare before taking an informed decision. The Board members are involved intensely in the decision making process. IDA believes in a participatory approach to discussion and decision making reflected through its staff meetings and other communication channels. We have a well-defined, standardized HR Policy, system and practices including staff security, staff

development and promotion. We believe in involving the community right from planning and implementation to monitoring/review and evaluation so that they develop a sense of 'ownership'. This is extremely important to ensure their acceptance of the decisions and active participation in the growth process.

Promotion of Agriculture Clusters About 82% of farm households in the district belong to the small land holding category, implying unsustainable practices making agriculture a subsistent practice for survival at best than a viable livelihood option. Low intensity farming practices in the absence of knowledge and skill for high intensity farming leads to low productivity. Unsustainable agricultural practices like over exploitation of land and water, mono cropping and use of chemical inputs have put these resources in danger. The size of the agricultural land has steadily decreased putting more pressure on farm field. Per capita land availability has lowered fast over generations, putting pressure on poor farmers to produce more for their survival. This is leading to harmful farm practices. IDA is committed to promoting Agriculture clusters based on the paradigm that collectivization is a key tool for minimizing the scale disadvantages faced by small and marginal farmers in improving their bargaining power. Favourable agro-climate in highland regions of Odisha creates possibilities of round-the-year high value crops, especially fruits and Vegetables. Synchronizing agricultural operations at a critical threshold level as per the market requirement will attract market actors. Creation and use of irrigation sources, orchard development, improved livestock rearing, farm mechanization and other livelihood assets are critical factors for doubling the farmer's income. Sustainable and climate resilient practices of agriculture are critical for small holders. Reconfiguring FPO arrangement and building the required ecosystem are critical to sustainable growth, integrating technology as a driver of efficiency and sustainability. IDA has organised 3000 plus small land holder farmers under its cluster development approach. The results have been quite encouraging. Production of crops, including that of high value crops, has gone up in varying degrees. Robust market linkage has already yielded good margins for the small farmers. The augmentation in income has had a positive impact on nutrition, health, education and overall standard of living. A vibrant ecosystem is created where more such small farmers are coming together to improve their collective strength while reaping the benefits of an entrepreneurial approach to farming.

Promotion Program of(Ragi)Millet is promoted in the district of Kendujhar and sundargarh for its high nutritional values with support from District Mineral Fund (DMF). Considering the dense nutritional value of Ragi, it has been chosen to combat hunger and malnutrition among the poor. IDA is implementing the program in Keonjhar and Sundargarh district of Odisha . The approach is to increase household consumption of Ragi coupled with increased production. As best practices: seed treatment, 5 optimum time of sowing or transplantation and use of bijambruta, jibamruta, Amrutjal, Handikhat were introduced. This initiative has encouraged utilization of hilly and sloppy land which was lying unutilized. Millet has emerged as a widely accepted supplementary food grain with manifold increase in demand. More than 4000 families have benefitted from this initiative and improved nutrition profile.

Alternative care for the vulnerable children

There are more than 3000 children from 2076 households in our operational area who are vulnerable to abuse and hardships of life. They are deprived of basic education, nutritious food and emotional stability, all of which are essential to grow into a healthy, productive citizen. The support system comes from a stable family. Unfortunately, fast changing lifestyles and breaking down of social fabric due to the advent of mining culture is eroding this safety net. Many parents are migrating, leaving their children behind. Single parents are finding it difficult to provide for their children. Many terminally ill parents and families who have lost their livelihood cannot do justice to their parental duty. IDA intervened and created a security umbrella of foster parents/family care givers who are equipped to offer children security, let them grow up as normal human beings and can provide appropriate care. Foster/kinship families and vulnerable families receive support in obtaining an income for the whole family and for taking care of the foster children. Entrepreneurship training is provided to foster families to create an alternative livelihood so that they can take care of their children better. Foster families receive the required training and counseling to play their roles as parents better. More than 2000 children have received the support under the project and are leading a better life with an education, improved security and emotional stability.

Better access to Government Schemes

IDA strongly believes in the convergence of efforts. Government has multiple schemes for the poor and underprivileged. But due to lack of awareness among the people about the schemes on offer, most people in the community failed to avail the facilities provided by the Government Agencies earlier. As part of its public responsibility of working with the communities in its operational area, IDA has made them aware of the various developmental schemes for the people. It facilitated various schemes like IAY, Biju Pakka Ghar Yojana, IHHL, AWC Building, Ration Cards to BPL and APL families, Pension to the Old and Widows and various farmers' development schemes run by both the state and Central Government on a regular basis. IDA has also initiated various water supply and irrigation programme of government in its project areas. Through this effort 7000 families have benefitted through better access to social security schemes and support schemes to improve their living standard. Promotion and Income Generation Activities through SHGs IDA has groomed 1350 all-women Self Help Groups (SHGs) from the vulnerable families, providing trade specific income generation projects to make them good entrepreneurs and raising the level of their family income. 660 SHGs were trained in two specific trades, Food processing (preparation of Badi) and Animal Husbandry. Now 7 SHGs are involved in Badi making, 3 in Poultry Farming, 2 in Goat rearing and 10 in Mushroom Cultivation.

Health

Prevention of Occupational and Contagious Diseases Rampant cases of occupational diseases like Respiratory disorders, Silicosis, T.B., Manganese poisoning, Pneumoconiosis, cancer of lungs and skin problem are found among the community members engaged in mining activities. Contaminated surface and even ground water leads to water related diseases. Malaria is widely prevalent in the mining areas as the abandoned mines have stored stagnant water encouraging mosquito breeding. The air is highly polluted for inhalation due to non-stop dumping and transport activities of dusty mineral rich stones. With several mines set to shut down in the next few years, working as daily labourer in the hazardous mining activities is no more a secure, dependable, sustainable and long term livelihood option. IDA is committed to address this ever-increasing issue through campaigning, linkage with Government agencies, and community awareness along with preventive measures as best practices in mines and adjacent areas. We have reached out to 15000 families through this intervention and intend to focus even more on this area in future. The presence of a large floating population and - most importantly - more than 1, 00, 000 truckers in the area combined with the mining culture have escalated the cases of HIV/AIDs and STDs. The young tribal girls are sexually exploited and catch these dreaded diseases due to unsafe sexual practices and unhygienic living conditions. This spreads to the community through these young girls/women. As per an estimate, more than 267 such cases have been identified. In the area. IDA has made a methodical intervention to counter this situation through a project called APSHRA, (Appropriate Prevention of STI/RTI/HIV&AIDS' in Keonjhar District of Odisha). The focus is on improving the knowledge base, bringing a change in the attitude & risk behavior of the target population on STI/RTI/HIV/AIDS and reducing stigma & discrimination in the community. We have reached out to 540 victims and vulnerable members of the community leading to cure, management of cases and, most importantly, developing a shield of prevention based on sound understanding on the taboo topic

Training on CBOs / SHGs

SL No	Name of the Training
1	Group Management Training
2	Record keeping training to SHGs & Producer Groups
3	Sustainability & Management training to SHGs, Producer group & Village Child Protection Committee
4	Specific Trade Training
5	Capacity building on improved Goat & BYP rearing
6	Training on organic liquid manures and repellents/organic pesticides/NPM
7	Training to Prani Mitra, Udyoga Mitra, Udyoga Mitra on their role & responsibility
8	Processing of Millet
9	Kitchen Garden development
10	Training on promotion of Horticulture & Agriculture
11	Training on sorting, grading, value addition and marketing
12	Training on natural resource management

13	Training on important Govt schemes and their convergence modalities
14	Workshop on various social security schemes with Care Giver Association & Govt. Stakeholders.
15	Family convention for case conferencing with Line department (Interface)
16	Parenting skills support/training to Care Givers
17	Training to Care Giver Association on preparation of community level advocacy plan for accessing various schemes and entitlements and fighting against child labour and child marriage
18	Training to VCPC and PLCPC members on Child Marriage & Child Labour
19	Training to Care Giver Association on preparation of community level advocacy plan for accessing various schemes and entitlements and fighting against child labour and child marriage
20	FPO/FPC management

Health and Hygiene Awareness Campaign

Ensuring a healthy life is one of IDA's core areas of intervention. We regularly organise health camps, especially for children, adolescent girls, and women, in our project areas for the unreached communities.

Advocacy and Campaigns

IEC Campaign on WASH: School programs, GP level campaigns, WASH Raths, village sanitation drives, observation of world sanitation day, etc were organized under this program. Family Convention: Interfaces were organized annually with families and stakeholders on different issues to address their problems. The idea behind this program was to solve the problems of the vulnerable persons facing different problems in their lives. Child Club Activities: We have 25 child clubs, which organize child conventions, child agency, street play etc on issues like eradication of child marriage/labour, school dropout that affect their lives. Awareness Campaign on HIV-AIDS: a mega program was organized in northern part of Odisha covering Keonjhar, Mayurbhanj, Deogarh, Jagatsinghpur, Jajpur and Sundargarh.

Study and Research

These are some of the studies conducted by IDA in different locations of Odisha. KABP Study on HIV/AIDs, Socio Economic Survey, Socio-Cultural, Resource mapping & Infrastructural Survey and Rehabilitation & Resettlement of Kanupur Irrigation project. 8 Research study report on situational analysis of nutrition and livelihood status of vulnerable families in Keonjhar District of Odisha Individual Care Plan, Home Study Report & Standard Care of Child Care Institutions. Education Watch, Study on Kinship Care, Health status survey of mining affected people of Keonjhar Dist., Odisha, Village survey of Mission Smart Village.

ANANDASHRAM OLD AGE HOME AND SAI ANAND GROUP OF SCHOOLS

The Old Age Home and the Schools are two unique initiatives of IDA. Anandashrama Old Age Home is the first and flagship programme of IDA. This Old Age Home and the Sai Ananda Schools are an integral part of our myriad activities. The Ashrama gives special emphasis to old age persons, both women and men, who are from the economically poor families and do not get adequate support from their immediate families, neighbours, and society at large. The Ashram is located inside the campus of the organization and lets the tenants of the ashram mix and interact with a range of people: young children, energetic young fellows to old intellectuals with whom they can share their emotions. The presence of a cross section of people around them day and night provides them enough hustle and bustle to forget their loneliness and get involved in various activities. The caretaker team is trained in handling the physical and mental requirements of the aged persons. The commitment of the young girls in taking utmost care of the inmates has created an exceptionally good ambience where old persons enjoy themselves. A panel of doctors visits the ashram at regular intervals to check the body vitals of the inmates and monitor their health status. The campus houses children who stay in the school hostel. The ashram management has promoted a unique and interesting concept of Grand Parenting where the children staying in the hostel are attached to specific senior citizens as grandparents and grandchildren. The grandparents are entrusted with the responsibility of looking after those children as grandparents. Conversely, the children to treat the inmates as their grandparents.

Sai Anand Group of Schools

Sai Anand International School and Sai Anand Sishu Vidya Mandir are two schools with an aim to imbibe quality education combined with life skills and human values. The focus is on upholding the rich socio-cultural heritage of the community while acquiring contemporary skill and knowledge to become a responsible citizen. They need to realize their full potential and contribute substantially to nation building in the new era. There are 250 students, both boys and girls, studying in these schools. The unique features of these schools are: Strong base of spirituality. Utmost importance on discipline and cleanliness, Extensive use of interactive methods like simulation games, songs and plays to make learning a joyful experience. Individual attention to each child and encouraging them to reach their full potential. 9 A range of extracurricular activities including dance, songs, painting, quiz competitions and debate competitions to help the children get a high moralistic education grounded in rich socio-cultural values. Encourage peer cross learning through mutual group exercises. We have conceived these as educational institutions with a difference. The motto is education with a human face. Public schools have mushroomed in the urban areas. But children on the rural base are not getting quality education due to inaccessibility & lack of paying capacity. IDA is committed to provide quality education to rural children at an affordable cost. We strongly believe that quality education for the coming generation will prove crucial in eradicating poverty and optimal utilization of resources.

Outreach Education

West Singhbhum District, Jharkhand with the collaboration of TATA Steel CSR IDA addressed the unreached village education to the school dropouts and providing extra teachers to 10 government schools. The objective is to fulfill the school infrastructure need of HR to provide quality education in outreach hilly and mining areas.

crop diversification programme under Mega lift irrigation projects

IDA has selected as Facilitating Agency for crop diversification programme under Mega lift irrigation projects of four Blocks of Sundargarh District, Odisha.

The objective of the Project is:

Diversification from paddy to other crops with focus on pulses & oilseeds and Horticultural crops in upland/medium land in Kharif.

Improving soil health through promotion of crops with heavy biomass and less chemical input requirement.

Integration with the schemes of FARD, PR & DW, Cooperation, Energy, Water Resources, DA&FE, Mission Shakti, W&CD as per feasibility Cluster based promotion of Post-harvest technology, Value addition & Marketing through FPOs & WSHGs and Agripreneurs & other Farmers/community based Organisations for higher income.

To create awareness & capacity building and community mobilization of farmers on sustainability of cropping pattern in clusters and diet diversification.

Diet Diversification with Different Govt. Schemes.

NATURAL FARMING:

NPM training has been conducted among PG members of MAA Andheri PG at Jamdopal village of Sukruli block. Prepared Jeebamrutya 30 ltr. On the meeting discussed about NPM practice for all the crops which they will take. The Block project manager of OLM Sukruli block had also present on the Training. The PG has received two lakhs support from Mission Shakti and the PG has supplied Maize Seeds 25 acres from ITDA, Karanjia. Low cost Azola pit prepared on the field by the progressive farmer Sri Devanand Pingua village Askipal of Teranty GP of Sukruli block.

200 Acres of Turmeric and Ararut cultivated in Bansapal block by IDA

CERTIFICATE COURSE ON “GERIATRIC CARE” IN COLLABORATION WITH TATA INSTITUTE OF SOCIAL SCIENCE, MUMBAI. A COE initiative by IDA:

The Certificate Course in Geriatric Care offered by Tata Institute of Social Science, Mumbai in collaboration with Ideal Development Agency, Keonjhar will produce a trained workforce to provide care to the elderly in alignment with the Vision of creating a more humane and caring workforce. The Course is designed to fulfill this need & provide care and support to senior citizens.

Goal of Certificate in Geriatric Care:

To create a cadre of skilled and compassionate care workers who will provide services in hospitals, Nursing homes, Senior Citizen Homes, Organizations of elderly and within any other institution which intends to move into the provision of geriatric care services.

Objectives of Certificate in Geriatric Care:

To provide a comprehensive interdisciplinary human perspective in provision of geriatric care.

To inculcate a holistic understanding of the medical, biological and socioeconomic & legal issues involved in the care of and rehabilitation of Older Adults.

To equip students with direct skills (medical & social) required for the care of Older Adults in the family as well as institutional settings.

GURUJANA SAHAYATA SAMITY (GSS)

From the historical period, the elderly people they were having all the powers and they had the financial disbursing decisions. But the process of acculturation leads to create the new ideology which is the mixture of Indo as well as Western. The modern ideology or western ideology provides lot of conflicting factors that will create the non-functioning aspects of our culture especially family structure. The powerful person becomes powerless and also position less status. This is the present condition existing in the plain area elderly people whereas the position of elderly is totally different from our culture. Being orthodox culture, they are still having the power in the hand of their elderly. But their issues are totally different from others. Tribal elderly people had occupied the position of power and prestige in the family. But due to ageing period, now a days they are becoming inactive, dependent, sick and weak in terms of economically, physically and psychologically all these phenomena lead to several social economic problems. Elderly in tribal people are the sources of transforming the culture of the tribal communities. Tribes are facing lot of problems than non tribes, the present tribal are mostly illiterates and socially away from common society. It is a common phenomenon respecting the elderly people in Indian society and mostly in Rural and Tribal society. But the westernization impact on urban and rural is also spread to the tribal communities.

Better access to Government Schemes

IDA strongly believes in the convergence of efforts. Government has multiple schemes for

the poor and underprivileged. But due to lack of awareness, most of the community failed to avail the facilities provided by the Government Agencies. IDA as part of its civil responsibility working with the communities in its operational area and make them aware of the various developmental schemes for the people. IDA facilitated various schemes like IAY, Biju Pakkaghar Yojana, IHHL, AWC Building, Ration Card to BPL and APL, Pension to Old Age and Widows and Various kisan Vikash Yojana of both the state and Central Government on a regular basis. IDA has also initiated various water supply and irrigation programme of government in its project areas. Through this effort the families have benefitted through better access to social security schemes and support schemes to improve their living standard.

ACCOMPLISHMENTS...RECOGNITION, AFFILIATIONS AND AWARDS

Name of the Award	Award issuing institution/ Organization	Remarks
(Inter National Level Award)		
Civil Society Award- 2006	UNAIDS ,New Delhi Year: 2006	For outstanding commitment and contribution and support to the national towards HIV&AIDS
(National Level Award)		
Best Citizen Of India Award	International Publishing House New Delhi Year: 2002	For Courageous Contribution in the area of social Welfare and shown a great depth of vision to chalk out the strategies that have been crucial in the setting of a system of assistance for vulnerable women who have nobody to fight for their cause even if they are being exploited or treated cruelly
2019-SAMAJ SAMMAN (Life time achievement for Social Service)	The Samaj Year: 2019-20	Lifetime Achievement on the eve of The Samaja 100 years' celebration
Rajib Gandhi Sadbhabana Award-2005	Rajib Gandhi Foundation ,New Delhi	Best Social Worker(NGO)
State Level Awards		
Best Social Work.	KhabarTabar, Award Keonjhar Year: 1998	For Best Social Work
Kampal Mohanty Memorial Environmental Award	Nehru Institute of youth Affairs, Bhubaneswar	In Creating Environmental Awareness and Environmental

	Year: 1999	Protection
Swarnalata Smurti Puraskar	Swarnalata Smruti Committee, Odisha Year: 2002	For decade long contribution towards Social Development in Odisha
Kainchamali Samardhana	Kainchamali Prakashani,Odisha Year: 2014	For Contribution Towards Social Work.
Mana Manini Samman-2014	Mana Manini, NiladreeVihar Bhubaneswar. Year: 2014	Samaj Seba
Biraja Samman-2014	Ghungur,Natya Anustana,Jajpur Year: 2014	Helping the Helpless
Sidheswory Seba Samman-2015	Punya Utkal Foundation Year: 2015	For Spreading the Education for the Vulnerable Children
2 ND Odisha State Excellence Awards	Council For Media, Satellite And Broadcasting,New delhi Year: 2018	Best Social Worker of the year-2018 Award
Citizens Award-2018	Keonjhar Development Council(KDC) Year: 2018	Best Social service on Promoting innovative agriculture and strengthening livelihood in tribal belt of Odisha.
Krushi Prativa Samman-2018	ICAR &Odisha KrushakSamaj, and IFFCO,Bhubaneswar Year: 2018	On World Food Day for contribution towards a Zero Hunger Generation by 2030
BE THE INSPIRATION for 2018-19	Rotary International-3262	Contribution in the field of women empowerment in the District
Nomination for Odisha Citizens Award-2017-18	OTV	For social Service
Corporate Professional Award-2018	Konark Entertainment,BBSR	SAMAJA SEBA
Nillimarani Seva Sanman 2021	Nilimarani Seva Trust,Kalarabank	SAMAJA SEBA
District Level Awards		
Mahila Samman	District Administration Year: 2016	On the eve of international Women's Day as Women Achiever for women Empowerment.
Raja Mohastava Award	Raja Mohastava Committee, Keonjhar Year: 2018	(District Level Awards) Service for Ageing
Gopabandhujyoti-2015	The Samaja	For outstanding Social Work
Mahila Samman	Gandhamardan Iron Ore Mines ,Suakati	On the eve of international Women's Day as Women Achiever

	8 th March 2023	for women Empowerment in Innovation and Technology for Gender equality
Mahila Samman	Barbil Mahila Mahasangha 8 th March 2023	On the eve of international Women's Day as Women Achiever for women Empowerment

AWARDS



KAMPAL MAHANTY MEMORIAL STATE AWARD



UNAIDS CIVIL AWARD -2006



BIRAJASAMMANA-2014



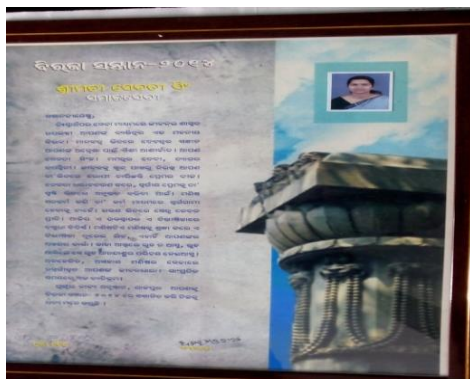
SIDHESWORY SEBA BIRAJA SAMMANA-2015



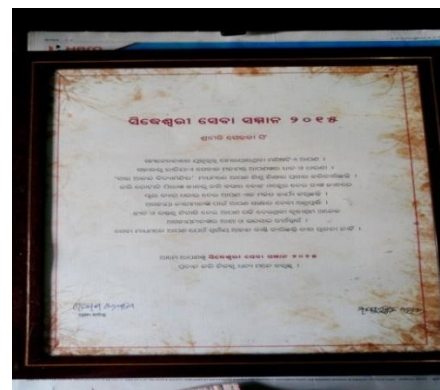
NEHRU INSTRUCTION OF YOUTH AFFAIRS



RAJIB GANDHI SADBHBABANA AWARD



BIRAJA SAMMAN-2014



SIDHESWARY SEBA SAMMANA-2015



MANAMALINI SAMMANA-2014



RAJIB GANDHI SADBHBABANA AWARD



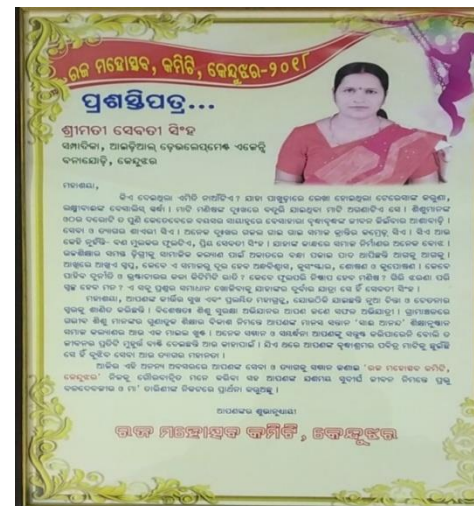
CIVIL SOCIETY AWARD



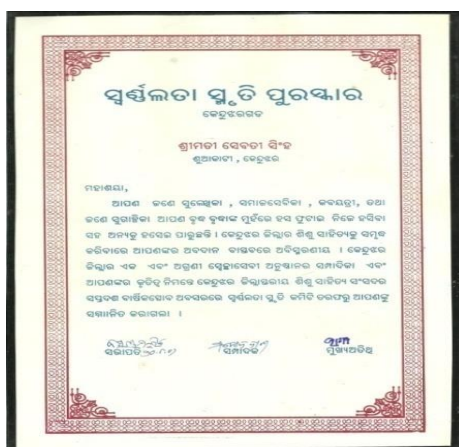
BEST CITIZEN OF INDIA AWARD



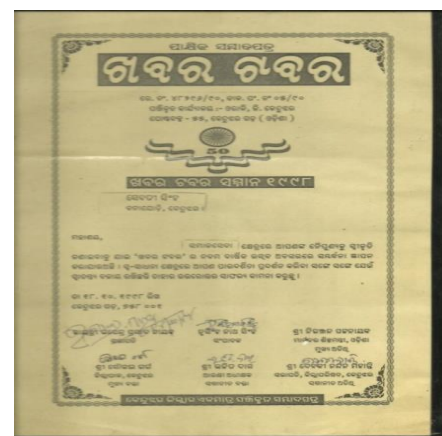
KAINCHAMALISAMARDHANA



BEST SOCIAL ACTIVIST AWARD



SWARNALATA AWARD



KHABAR TABAR AWARD



ROTARY INTERNATION AWARDS



2ND ODISHA STATE EXCELLECE AWARDS



CITIZEN AWARD 2018



CORPORATE PROFESSIONAL



Krushi Prava Samman-2018

FELICITATED IN PRANAM MATRUBHUMI ,KEONJHAR PROG



Life time achievement for Social Service by The Samaja



Nillimarani Seva Sanman 2021



Awarded in International Women's Day

PUBLICATION IN SOCIAL MEDIA

Publications in YouTube

- ❖ <https://youtu.be/-sSETaJvFR4>:- Introducing “Your Confident”- #talkto yourconfident, #counsellinginodisha on Mental Health Awareness

- ❖ <https://youtu.be/WLkvfN4Bull>:- Sebati Singh Success Story- IDA-HD- 2020 on you educate a man ; you educate...
- ❖ <https://youtu.be/playlist?list=PL1YdjotfzGo8Bqr2mLsrqONCpL4mFANcm>:-Struggling life of Sebati Singh for dream project of Ananda Ashram
- ❖ <https://youtu.be/957OJzJ35pE>:- AnandaaAsahram. HD Sebati Singh IDA Short Film
- ❖ <https://youtu.be/kZSg0O0F9Vc>:- Sadara Block Savagruha Swacheyasebi Anustana news10 Odia
- ❖ https://youtu.be/vGobP_MbBps:- Child care HD Sebati Singh IDA Short Film – Analternative Child care concepts
- ❖ <https://youtu.be/R9qVu1nrWic> :- Sebati Shingh Anandashram a TV Coverage on Mother's day
- ❖ <https://youtu.be/oXMmqku9Lml> :- Bitter gourd Cultivation at Satyanarayana Producers Group Sadar block by IDA APC.
- ❖ <https://youtu.be/knHyj8n14fs> :- Millet Cultivation in tribal area Keonjhar.
- ❖ <https://youtu.be/wpRCIM7NFn4>:- Sebati Singh Anandaasharam a TV coverage on Mother's day.
- ❖ <https://youtu.be/JRQr-sP6eiQ> :- Success story of Sulochana Behera a Beneficiary supported by IDA Bananjodi Keonjhar.
- ❖ https://youtube.com/playlist?list=PLt7qnSaZQKoJy_1KjdheNEQ-8r&IBnPI : Success story of Sulochana Behera a Beneficiary supported by IDA Bananjodi Keonjhar.
- ❖ <https://youtu.be/fZIHAYSVH-0>:- Holy Observation at Old age Home
- ❖ <https://youtu.be/xTrJNKpLjns> : Women farmers success during COVID 19
- ❖ <https://youtu.be/L04j-XP51PY>: HIV awareness at Keonjhar District by IDA
- ❖ <https://youtu.be/SZqZnWN91No> : Award 2018 for social work.
- ❖ <https://youtu.be/WLkvfN4Bull> : Sebati Singh Success Story
- ❖ https://youtu.be/M_h53x-D7BI : Sebati Singh Nkara Sangharsha Kahani # Liveodishanews.
- ❖ <https://fb.me/1W1PF3Lb5> : Maa Pari Kia Heba

Membership in National/State Level Network working

S. No	Name of the Network	National / State
01	<i>Coalition for Food and Nutrition Security (CFNS), New Delhi</i>	National
02	PRAN Bodh gaya (NPM Partner)	National
03	Nemani-RRA Network	National
04	NPM net work , Bangalore	National
05	Sustainable Agriculture Network Odisha	State
06	Odisha Right to Food campaign	state

OUR PARTNERS...SUPPORTING ORGANISATIONS

Sl No	Our Partners/ Supporting Organisations
1	Millet Mission, Odisha
2	Chief Dist. Agriculture Officer-cum-PD ATMA, Sundargarh
3	Deputy Director of Horticulture, Sundargarh
4	DMF, Sundargarh
5	Panchayati Raj & Drinking Water Department, Govt. of Odisha.
6	DRDA, Keonjhar
7	Kinderpostzegels, Nederland
8	Thriveni Earth Movers(p) Ltd
9	MSP, Banua
10	Maa Tarani Logistics, Ltd
11	Sree Metaliks, Ltd
12	Jindal Steel & Power Ltd

Governing Board List

Sl No	Name	Address	Gender	Occupation	Position/ Designation
1	Kishore Sahoo	At/po:Padmapur, District: Keonjhar, Odisha	Male	Social Service	President
2	Bibhuti Bhusan Parida	At: Baladevjew Colony, Lane No: 10, Po/ Dist.: Keonjhar, Odisha	Male	Retd. Govt.Officer	Vice- President
3	Chandra kanta Baral	At: Banajodi, Po: Padmapur, Keonjhar, Odisha	Male	Social Service	Secretary
4	Birendranath Sahoo	At/Po: Dimbo, District: Keonjhar,Odisha	Male	Retd. Govt. Employee	Treasurer
5	Ila Chawda	At:Hatiatangar,Babulal Colony,Po: Keonjhar town,District: Keonjhar,Odisha	Female	Social Service	Member
6	Jabaswari Majhee	At/Po: Tikarpada, District: Keonjhar,Odisha	Female	House Wife	Member
7	Gitanjali Panda	At: Jaganathpur,Po: Keonjhar town,Dist.: Keonjhar	Female	House Wife	Member
8	Sourav kumar Mohanty	At: Baral Lodge Gali Po: Keonjhar town, District: Keonjhar,Odisha	Male	Social Service	Member
9	Bhavani Prasad Patra	At/Po: Budamara Via: Raruan, Dist.: Mayurbhanj	Male	Ret. Regional Manager ,Govt.of India ,Insurance Company	Member